



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: N96140  
Contact Officer: Tanya Hobbs  
Contact Number: 02 6243 1029

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12 September 2012

Kelly Miller  
Director  
B & K Miller Pty Ltd

Dear Kelly Miller

### **Third line forcing notification N96140 lodged by B & K Miller Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the **ACCC**) on 7 September 2012. The notification has been placed on the ACCC's public register.

B & K Miller Pty Ltd (B & K Miller) will offer a range of telecommunications and related goods or services (including mobile phones, cordless phones, fax machines, phone cards, software, hand held computers, data products and internet starter packs) and/or promotional goods or services (including vouchers, cinema tickets, electrical goods and accessories and food items) to customers on condition that they acquire telecommunications services and/or related goods or services from Telstra.

Legal immunity conferred by the notification will commence on 21 September 2012.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that B & K Miller and Telstra will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on (02) 6243 1029.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch