

Blanch, Belinda

From: Libby@homewaresdirect.com.au
Sent: Friday, 31 August 2012 3:40 PM
To: Adjudication
Subject: NOTIFICATION N95877 RE: Peter McInnes

Attention Megan Cunningham
ACCC

I refer to your notification N95877 re: Peter McInnes Pty Ltd in which you invite me to comment on your letter dated 15th June, 2012.

I am a sole operator of Homewares Direct which has 3 specialty shops and a small online store in Adelaide, South Australia. I have been selling Kitchenaid Mixers for almost 7 years. During that time we have spent a considerable amount of money on excellent product knowledge, staff training and many demonstrations within our stores. We are aware that consumers seek our staff's knowledge on these products and then go and buy the item online.

We would like to submit our support towards Peter McInnes's proposal to gain statutory protection from the Competition and Consumer Act 2010.

Kind regards

Libby Gilbert

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