

Form G
Commonwealth of Australia
Trade Practices Act 1974 - subsection 93(1)
NOTIFICATION OF EXCLUSIVE DEALING

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with subsection 93 (1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to subsections 47 (2), (3), (4), (5), (6), (7), (8) or (9) of that Act in which the person giving notice engages or proposes to engage.

PLEASE FOLLOW DIRECTIONS ON BACK OF THIS FORM

1 Applicant

- (a) Name of person giving notice:
Kieran Magee

ICT Distribution Pty Ltd, ABN, 87 108 802 580

(“**Dealer**”) operates a Telstra Dealership with Telstra’s authorisation and has been appointed by Telstra to promote the sale of, and extend the demand for, Telstra telecommunications services and related goods and services.

| No. | Name of Organisation | ABN |
|---------|--|---------------------------|
| N96081 | 1 AISANI BIBI PTY LTD | 63 155 081 897 |
| Invalid | 2 Youngnet Pty Ltd | 23 879 814 957 |
| N96082 | 3a KH McWaters & | 86 614 210 575 |
| N96083 | 3b SJ McWaters | 86 614 210 575 |
| N96084 | 4 Fox Computer Management Pty Ltd | 17 064 987 800 |
| N96085 | 5 I Know IT Pty Ltd | 33 110 231 528 |
| N96086 | 6 Net Intellect Pty Ltd | 14 074 943 043 |
| N96087 | 7 Jem Computer Systems Pty Ltd | 42 077 296 283 |
| Invalid | 8 TOTAL TELECOMMUNICATIONS AUSTRALIA PTY LTD | 50 144 516 129 |
| N96088 | 9 M.E.L. Productions Pty Ltd | 75 065 100 521 |
| N96089 | 10 C2001 Pty Ltd | 29 090 627 188 |
| N96090 | 11 The Trustee for <u>Bonneys</u> Hardware and Electrical | 28 330 63 0297 |

| | | | |
|---------|---------------|--|---------------------------|
| N96091 | 12 | Briefcase Enterprises Pty Ltd | 40 093 979 045 |
| Invalid | 13 | VellaIT Consulting | 13 322 761 145 |
| N96092 | 14 | Panaconnect Pty Ltd | 75 132 21 8805 |
| Invalid | 15 | Gladesville Computers | 45 435 183 133 |
| N96093 | 16 | JP COMPUTER SOLUTIONS | 79 151 258 758 |
| Invalid | 17 | Lecke Computer Consulting Service ??? | 18 104 645 884 |
| N96094 | 18a | AJ Korsh | 73 551 784 535 |
| N96095 | 18b | MB Korsh | 73 551 784 535 |
| N96096 | 19 | New Technology Solutions Pty Ltd | 26 088 953 753 |
| N96097 | 20 | Pinpoint Computer Services Pty Ltd | 91 097 307 974 |
| N96098 | 21 | Components Plus Pty Ltd | 18 007 020 019 |
| N96099 | 22 | Total Information Technology Solutions Pty Ltd | 17 129 149 935 |
| N96100 | 23a | PA McFarlane | 25 478 309 678 |
| N96101 | 23b | TM McFarlane | 25 478 309 678 |
| N96102 | 24 | Macquarie Regional Enterprises Pty Ltd | 56136921607 |
| Invalid | 25 | Adam Murphy Holdings Pty Ltd | 87 137 742 271 |
| N96103 | 26 | Ouvrir Pty Ltd | 60 153 256 010 |
| N96104 | 27a | DM Johnson | 73 467 511 941 |
| N96105 | 27b | HG Johnson | 73 467 511 941 |
| N96106 | 28 | Thomas Zagon | 98 492 833 053 |
| N96107 | 30 | Patience Harvest Pty Ltd | 43 094 250 754 |
| N96108 | 31 | The Trustee for Mason Brown Family Trust | 36 640 750 357 |
| N96109 | 32 | AVO Electronic Systems Pty Limited | 72 003 639 898 |
| N96110 | 33 | Centrix Solutions | 87 091 428 901 |
| N96111 | 34 | Data & Telecommunications Specialists Pty Ltd | 33 074 464 850 |
| N96112 | 35 | EQG COMPUTERS | 11 120 684 960 |
| N96113 | 36 | Hotline IT Pty Ltd | 20 066 894 111 |

| | | | |
|--------|------------|---|-----------------------|
| N96114 | 37 | Infocom Computer Systems | 91 102 638 988 |
| N96115 | 38 | I.T. Basecamp Pty Ltd | 89 001 645 610 |
| N96116 | 39A | THE TRUSTEE FOR G & J MCGRATH FAMILY | 34 606 780 174 |
| N96117 | 39B | THE TRUSTEE FOR KINSELLA FAMILY TRUST | 34 606 780 174 |

- (b) Short description of business carried on by that person:

Dealer supplies a range of consumer products to retail customers. These include mobile phones, cordless phones, fax machines, phone cards, other telecommunications equipment, software, hand held computers, data products and internet starter packs.

- (c) Address in Australia for service of documents on that person:

Kieran Magee
Group Product manager
ICT Distribution Pty Ltd
2/25 Palmerston Crescent
South Melbourne, VIC 3205
T : 03 9620 7520

2 Notified arrangement

- (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

Dealer will offer a range of telecommunications and related goods or services (including mobile phones, cordless phones, fax machines, phone cards, other telecommunications equipment, software, hand held computers, data products and internet starter packs) ("**Dealer Products**") and/or promotional goods or services (including vouchers, cinema tickets, electrical goods and accessories and food items) ("**Promotional Products**") to customers on condition that they acquire telecommunications services and/or related goods or services from Telstra.

- (b) Description of the conduct or proposed conduct:

Dealer proposes to:

- (i) supply or offer to supply a Dealer Product and/or Promotional Product to retail customers on the condition that the customer acquires or agrees to acquire telecommunications services or products or particular telecommunications services plans from Telstra;
- (ii) refuse to supply or refuse to offer to supply a Dealer Product and/or Promotional Product to retail customers for the reason that the customer has not acquired or has not agreed to acquire telecommunications services or products or particular telecommunications services plans from Telstra;

- (iii) give or allow or offer to give or allow a discount, allowance, rebate or credit in relation to a Dealer Product and/or Promotional Product to retail customers on the condition that the customer acquires or agrees to acquire telecommunications services or products or particular telecommunications services plans from Telstra.

3 Persons, or classes of persons, affected or likely to be affected by the notified conduct

- (a) Class or classes of persons to which the conduct relates:

Retail customers (including small and medium enterprise customers).

- (b) Number of those persons:

- (i) At present time:

Substantially greater than 50.

- (ii) Estimated within the next year:

Substantially greater than 50.

- (c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses:

Not applicable.

4 Public benefit claims

The proposed conduct will be of benefit to the public because it will allow retail customers to acquire Dealer Products and/or Promotional Products at a discount or at a lower cost. It may also lead to better network support and may encourage greater innovation from other telecommunications providers.

- (a) Facts and evidence relied upon in support of these claims:

Dealer Products include mobile phones, cordless phones, fax machines, phone cards, other telecommunications equipment, software, hand held computers, data products and internet starter packs. Promotional Products include vouchers, cinema tickets, electrical goods and accessories and food items. These are valuable products to many consumers and the ability to acquire them at a discount or at a lower cost may be a significant benefit to the individual consumer.

5 Market definition

Provide a description of the market(s) in which the goods or services described at 2 (a) are supplied or acquired and other affected markets including: significant suppliers and acquirers; substitutes available for the relevant goods or services; any restriction on the supply or acquisition of the relevant goods or services (for example geographic or legal restrictions):

There are a number of markets that may be relevant including the markets for the supply to retail consumers of phones (fixed and mobile), fax machines, hand held computers and other similar communications devices.

These markets are characterised by strong competition. There are several leading retailers of these products as well as many smaller competitors.

6 Public detriments

- (a) Detriments to the public resulting or likely to result from the notification, in particular the likely effect of the notified conduct on the prices of the goods or services described at 2 (a) above and the prices of goods or services in other affected markets:

There are no public detriments likely to result from the proposed conduct.

- (b) Facts and evidence relevant to these detriments:

The proposed conduct will not lessen competition because:

- (i) the retail markets for the Dealer Products and Promotional Products are characterised by large numbers of competitors and very intense competition; and
- (ii) Dealer does not have a substantial degree of market power in any relevant market.

The benefits from the proposed conduct will outweigh any possible detriment considered to arise from the proposed conduct.

7 Further information

- (a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:

Kieran Magee
Group Product manager
ICT Distribution Pty Ltd
2/25 Palmerston Crescent
South Melbourne, VIC 3205
T: 09 962 7520

Dated

Signed by/on behalf of the applicant



(Signature)

Kieran Magee

(Full Name)

ICT Distribution Pty Ltd

(Organisation)

Chief Operating Officer

(Position in organisation)

DIRECTIONS

1. In lodging this form, applicants must include all information, including supporting evidence that they wish the Commission to take into account in assessing their notification.

Where there is insufficient space on this form to furnish the required information, the information is to be shown on separate sheets, numbered consecutively and signed by or on behalf of the applicant.
2. If the notice is given by or on behalf of a corporation, the name of the corporation is to be inserted in item 1 (a), not the name of the person signing the notice, and the notice is to be signed by a person authorised by the corporation to do so.
3. Describe that part of the business of the person giving the notice in the course of the which the conduct is engaged in.
4. If particulars of a condition or of a reason of the type referred to in section 47 of the *Trade Practices Act 1974* have been reduced in whole or in part to writing, a copy of the writing is to be provided with the notice.
5. Describe the business or consumers likely to be affected by the conduct.
6. State an estimate of the highest number of persons with whom the entity giving the notice is likely to deal in the course of engaging in the conduct at any time during the next year.
7. Provide details of those public benefits claimed to result or to be likely to result from the proposed conduct including quantification of those benefits where possible.
8. Provide details of the market(s) likely to be affected by the notified conduct, in particular having regard to goods or services that may be substitutes for the good or service that is the subject matter of the notification.
9. Provide details of the detriments to the public which may result from the proposed conduct including quantification of those detriments where possible.

17 August 2012

ICT Distribution

Attn: Kirby James Leeke
Level 1, 8 McIlwraith Street
Everton Park, QLD 4053

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "**proposed offer**").

As you may be aware, the proposed offer would constitute "third line forcing" and would be prohibited by the *Trade Practices Act 1974* (Cth) unless the ACCC is notified of the proposed offer in accordance with sub-section 93(1) of that Act.

By signing the consent form below you authorise our distributors to lodge a notice on your behalf with the ACCC. The ACCC's lodgement fee for the notification is \$100. ~~You are responsible for this payment. By signing and returning this letter, you consent to us deducting this fee from your accrued Co-operative Advertising Contributions.~~

Attached to this letter is a template of the notice that, once completed by ICT Distribution with relevant details about your dealership, would be sent to the ACCC ("**Form G**"). Please review this template so you understand the consent you are providing.

You do not need to complete the template – it is for your reference only. You only need to sign the consent form below and return it to ICT Distribution. Once this is done, ICT Distribution will complete the template on your behalf, and lodge it with the ACCC.

**WE NEED TO LODGE THESE NOTIFICATIONS AS SOON AS POSSIBLE.
PLEASE SIGN THE CONSENT FORM BELOW AND
RETURN IT TO ICT DISTRIBUTION PTY LTD.**

If you have any questions relating to this letter, please contact ICT.

Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Kirby James Leeke

Position:

OWNER / PRINCIPAL

Dealership: Kirby James Leeke (Leeke Computer Consulting Service) (APRK)

14 August 2012

Mrs. TM McFarlane
Dist 24
20 Power Street
Apollo Bay VIC 3843

ICT Distribution Pty Ltd
100-110
100-110
100-110
100-110

Dear Notification,

Filed for lodging notification to Australian Competition & Consumer Commission (ACCC)

From time to time, Telstra offers an allowance to participate in programs established by Telstra to encourage customers to support telecommunications services to products or particular telecommunications services plans from Telstra. As part of participating in these programs, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

As you may be aware, the proposed offer would constitute "third line forcing" and would be prohibited by the Trade Practices Act (1974 Cth) unless the ACCC is notified of the proposed offer in accordance with sub-section 93(1) of that Act.

By signing the consent form below you authorise our distributors to lodge a notice on your behalf with the ACCC. The ACCC's lodgement fee for the notification is \$100. You are responsible for this payment. By signing and returning this letter, you consent to us deducting this fee from your second Co-operative Advertising Contributions.

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If you have any questions relating to this letter, please contact ICT.

Yours sincerely

Kitvan Magee
For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G

Signature:

Name: TM McFarlane

Position: Business Records Manager

Dealership: TM McFarlane
(Apollo Bay Gas and Electrical) (ANAF)

14 August 2012

Mrs. P A McFarlane
Unit 2-3
21 Paces Street
Apollo Bay VIC 3215

ICT Distribution

Level 7
22 Fildes Street
South Melbourne VIC 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are requested to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements or conditions that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

As you may be aware, the proposed offer would constitute "third line forcing" and would be prohibited by the Trade Practices Act 1974 (Cth) unless the ACCC is notified of the proposed offer in accordance with sub-section 53(1) of that Act.

By signing the consent form below you authorise our distributors to lodge a notice on your behalf with the ACCC. The ACCC's lodgement fee for the notification is \$100. You are responsible for this payment. By signing and returning this letter, you consent to us deducting this fee from your accrued Co-operative Advertising Contributions.


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Yours sincerely



Kieren Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the
Australian Competition and Consumer Commission
notice of contact set out in the attached draft Form G.

Signature: 

Name: P A McFarlane

Position: /Manager

Dealership: P A McFarlane
(Apollo Bay Gas and Electrical) (ANAE)

14 August 2012

Attn: Daniel Gordon
MACQUARIE REGIONAL ENTERPRISES PTY. LTD
10 Miller Street
Gilgandra, NSW 2827

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.



Signature:

Name: Daniel Gordon

Position: *Managing Director*

Dealership: **MACQUARIE REGIONAL
ENTERPRISES PTY. LTD (AVV3)**

13 August 2012

Attn: KH McWaters
13 Main Street
Minlaton, SA5575

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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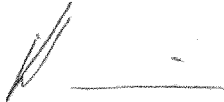
Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: KH McWaters

Position: STORE MANAGER
OWNER
TECHNICIAN

Dealership: KH McWaters
(Minlaton Betta Electrical) (ATKV)

13 August 2012

Attn: SJ McWaters
13 Main Street
Minlaton, SA5575

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name: SJ McWaters

Position:

STORE MANAGER
OWNER

Dealership: SJ McWaters
(Minlaton Betta Electrical) (ATKV)

14 August 2012

ICT Distribution

Attn: Adam Murphy Holdings Pty Ltd
Level 1, 140 Crown Street
Wollongong, NSW 2500

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission (“ACCC”)

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:

Name: Adam Murphy

Position:

Dealership: Adam Murphy Holdings Pty Ltd

15 August 2012

ICT Distribution

Attn: **HG Johnson**
31 Yaldwyn Street
Taroom, QLD 4420

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: : HG Johnson

Position: 

Dealership: HG Johnson (AP33)

15 August 2012

ICT Distribution

Attn: **DM Johnson LPO**
31 Yaldwyn Street
Taroom, QLD 4420

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "**proposed offer**").

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Yours sincerely

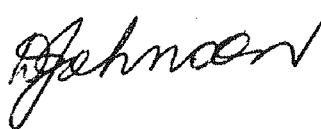


Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: DM Johnson

Position:

Partner

Dealership: HG & DM Johnson LPO (AP33)

13 August 2012

Attn: Phillip Vella
2/500 Princess Highway
St Peters, NSW 2044

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "**proposed offer**").

As you may be aware, the proposed offer would constitute "third line forcing" and would be prohibited by the *Trade Practices Act 1974* (Cth) unless the ACCC is notified of the proposed offer in accordance with sub-section 93(1) of that Act.

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**WE NEED TO LODGE THESE NOTIFICATIONS AS SOON AS POSSIBLE.
PLEASE SIGN THE CONSENT FORM BELOW AND
RETURN IT TO ICT DISTRIBUTION PTY LTD.**

If you have any questions relating to this letter, please contact ICT.

Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:

Name: Phillip Vella

Position:

Dealership: **Phillip Vella**
(AMFN)

Gladesville Computer
Mob: 0401339402
A.B.N. 45 435 183 133



14 August 2012

ICT Distribution

Attn: Chrstine Oberhamberger
AISANI BIBI PTY. LTD.
Level 1, 8 Mellwraith Street
Everton Park, QLD 4053

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name: Chrstine Oberhamberger

Position: DIRECTOR

Dealership: AISANI BIBI PTY LTD (APRK)

13 August 2012

Attn KIM SANG-HYUN
106, 343 Little Collins St
Melbourne, VIC 3000

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature: 

Name: KIM SANG-HYUN

Position: *Director Manager*

Dealership: KIM SANG-HYUN

13 August 2012

Attn: AJ KORSCH
Shop 2, 11 Marsh Street
Armidale, NSW 2350

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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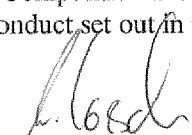
Yours sincerely



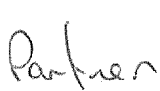
Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: AJKORSCH

Position: 

Dealership: AJ KORSCH
(Mycar Sound & Communications)
(AMFN)

13 August 2012

ICT Distribution

Attn: MW KORSCH
Shop 2, 11 Marsh Street
Armidale, NSW 2350

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely

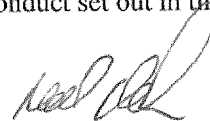


Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: MW KORSCH

Position:

Partner

Dealership: MW KORSCH
(Mycar Sound & Communications)
(AMFN)

15 August 2012

ICT Distribution

Attn: The trustee for Mason-Brown Family Trust
8 Faversham Avenue
Lake Gardens, VIC 3355

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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If you have any questions relating to this letter, please contact ICT.

Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: *T. Mason*

Name: Benjamin Brown *Tanya Mason Brown*

Position: *Corporate Services Manager*

Dealership: The trustee for Mason-Brown Family Trust
(ANN3)

13 August 2012

ICT Distribution

Attn: Phillip Vella
2/500 Princess Highway
St Peters, NSW 2044

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission (“ACCC”)

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the “**proposed offer**”).

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:

Name: Phillip Vella

Position: **Proprietor**

Dealership: **Phillip Vella
(AMFN)**

15 August 2012

Attn: EQG Holdings Pty Ltd
109 Alexander Street
Crows Nest, NSW 2065

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: Wingo Chan

Position:

Dealership: EQG Holdings Pty Ltd (AN4U)

13 August 2012

Attn: The Trustee for Bonneys Hardware and Electrical
68 Princess Highway
Meningie, SA 5264

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "**proposed offer**").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name: for Trustees - Margaret Williams

Position:



Dealership: The Trustee for Bonneys Hardware and Electrical (AT7D)

15 August 2012

Attn: Thomas Zagon
2/43 Hartington SAstreet
Kew, VIC 3101

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

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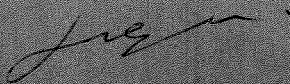
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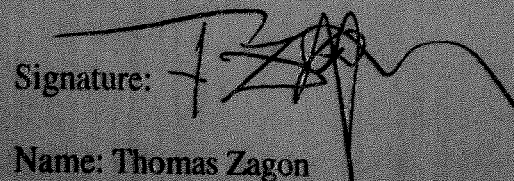


Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Thomas Zagon

Position: PROPRIETOR

Dealership: Thomas Zagon
(Logic Systems Australia) (AP4V)

14 August 2012

ICT Distribution

Attn: Ouvrir Pty Ltd
Suite 402, Level 4, 55 Holt
Surry Hills, NSW 2010

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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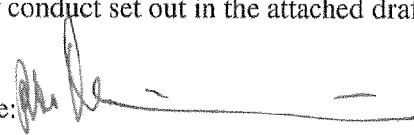
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For and on behalf of
ICT Distribution Pty Ltd

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Signature: 

Name: ~~Will Noble~~ Michael Holman

Position: DIRECTOR

Dealership: Ouvrir Pty Ltd (EAW9)

15 August 2012

ICT Distribution

Attn: THE TRUSTEE FOR KINSELLA FAMILY TRUST
20 Withers Way
Eltham, VIC 3095

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Kieran Magee

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Signature:



Name: Damian Kinsella

Position: DIRECTOR

Dealership: THE TRUSTEE FOR KINSELLA
FAMILY TRUST (EBUH)

15 August 2012

ICT Distribution

Attn: THE TRUSTEE FOR G & J MCGRATH FAMILY
TRUST
20 Withers Way
Eltham, VIC 3095

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature: *Jane McGrath*

Name: Jane McGrath

Position:

Dealership: **G & J McGrath Investments Pty Ltd
(EBUH)**

11 April 2012

ICT Distribution

Attn: Christine Oberhamberger
Telequip
AISANI BIBI PTY. LTD.
137 Sheridan Street
Cairns, QLD 4870

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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**WE NEED TO LODGE THESE NOTIFICATIONS AS SOON AS POSSIBLE.
PLEASE SIGN THE CONSENT FORM BELOW AND
RETURN IT TO ICT DISTRIBUTION PTY LTD.**

If you have any questions relating to this letter, please contact ICT.

Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Christine Oberhamberger

Position:

DIRECTOR

Dealership: Telequip, AISANI BIBI PTY. LTD. (AV47)

13 April 2012

Attn KIM SANG-HYUN
Youngnet
106, 343 Little Collins St
Melbourne, VIC 3000

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

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Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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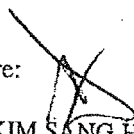


Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name: KIM SANG-HYUN

Position: *Direct Manager*

Dealership: Youngnet (AVV4)

AUST. COMPETITION &
CONSUMER COMMISSION
MELBOURNE

22 MAY 2012

13 April 2012

ICT Distribution

Attn: Sharon McWaters
Minlaton Betta Electrical
13 Main Street
Minlaton, SA 5575

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:

Name: Sharon McWaters

Position:

Dealership: Minlaton Betta Electrical (ATKV)

AUST. COMPETITION &
CONSUMER COMMISSION
MFF: RCH/13/11/12

22 MAY 2012

13 April 2012

Attn: Adam Fox
Fox Computer Management Pty Ltd
15 Patrick Street
Campbellfield, VIC 3061

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Adam Fox

Position:

DIRECTOR

Dealership: Fox Computer Management Pty Ltd
(ALDD)

5 April 2012

ICT Distribution

Attn: William Gill
I KNOW IT PTY LTD
93/24 Buchanan
Balmain, NSW 2041

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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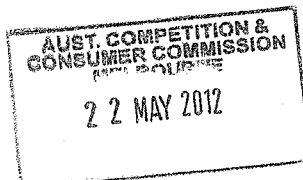
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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: William Gill James Vickery

Position: Director

Dealership: I KNOW IT PTY LTD (AR3X)

5 April 2012

Attn: Andre Dowding
NET INTELLECT PTY LTD
599 Nurigong
Albury, NSW 26 40

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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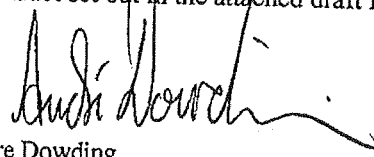


Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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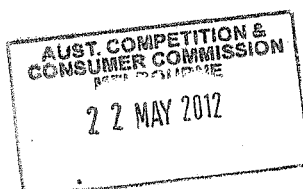


Name: Andre Dowding

Position:

Director

Dealership: NET INTELLECT PTY LTD
(AVEA)



5 April 2012

Attn: Travis Moore
Jem Computer Systems Pty Ltd
7/9 Hoyle Ave
Castle Hill, NSW 2154

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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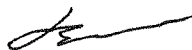
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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name: Travis Moore

Position:

General Manager

Dealership: Jem Computer Systems Pty Ltd (ATNT)



11 April 2012

ICT Distribution

Attn: Andrew Kitchen
Total Telecommunications Australia
29 Katrina Way
RACEVIEW QLD 4305

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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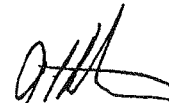
Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Andrew Kitchen

Position: Dealer Principal

Dealership: TOTAL TELECOMMUNICATIONS
(NETRONIC SOLUTIONS PTY. LTD (ARRH))

bee11 April 2012

ICT Distribution

Attn: Michael Evans
Talk to the Mac
M.E.L PRODUCTIONS PTY. LTD.
32 Grafton Street
Cairns, QLD 4870

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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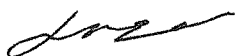
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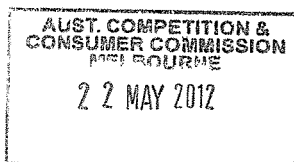
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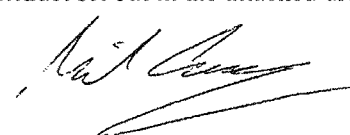


Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



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Signature: 

Name: Michael Evans

Position:

Dealership: Talk to the Mac, M.E.L PRODUCTIONS PTY. LTD. (AXTV)

12 April 2012

Attn: Jason Zetti
Click on Central
C2001 PTY LTD
Shop 3, 20 James Street
Yeppoon, QLD 4703

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

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From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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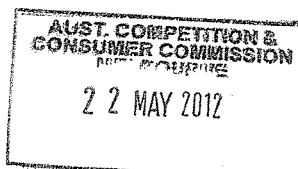
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For and on behalf of
ICT Distribution Pty Ltd



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Signature:



Name: Jason Zetti

Position:

MANAGER

Dealership: Click on Central, C2001 PTY LTD (AT9L)

12 April 2012

Attn: Margaret Williams
Bonneys Hardware & Electrical
68 Princess Highway
Meningie, SA 5264

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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For and on behalf of
ICT Distribution Pty Ltd

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Signature: *M Williams*

Name: Margaret Williams

Position: *manager / proprietor*

Dealership: Bonney's Electrical & Hardware (AT7D)



19 April 2012

ICT Distribution

Attn: John Bosich
Briefcase Enterprises Pty Ltd T/A In2 Computers
11 Saint Helena Way
Iluka, WA 6028

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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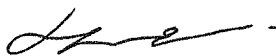
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ICT Distribution Pty Ltd

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Signature:

Name: John Bosich

Position:

Dealership: Briefcase Enterprises Pty Ltd T/A In2
Computers
(AVDL)



20 April 2012

ICT Distribution

Attn: Phillip Vella
VellaIT Consulting
Trading as **VellaIT**
2/500 Princess Highway
St Peters, NSW 2044

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission (“ACCC”)

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**WE NEED TO LODGE THESE NOTIFICATIONS AS SOON AS POSSIBLE.
PLEASE SIGN THE CONSENT FORM BELOW AND
RETURN IT TO ICT DISTRIBUTION PTY LTD.**

If you have any questions relating to this letter, please contact ICT.

Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:

Name: Phillip Vella

Position: Proprietor

Dealership: VellaIT Consulting (AMFN)

11 April 2012

Attn: Paul Jankulovski
PANACONNECT PTY LTD
2/ 26 Ralph Black Drive
Wollongong, NSW 2500

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name: Paul Jankulovski

Position: DIRECTOR

Dealership: PANACONNECT PTY LTD (ARRH)



19 April 2012

ICT Distribution

Attn: Simon Zarour
Gladesville Computers
367 Victoria Road
Gladesville, NSW 2111

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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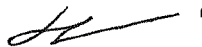
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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name: Simon Zarour

Position: *MANAGER*

Dealership: Gladesville Computers (AMFK)

*Gladesville Computer
Mob: 0401339402
A.B.N. 45 435 183 133*

AUST. COMPETITION &
CONSUMER COMMISSION

22 MAY 2012

12 August 2011

ICT Distribution

Attn: James Purcell
JP COMPUTER SOLUTIONS
119 EDWARDS Street AYR Queensland 4807

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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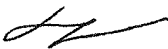
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Yours sincerely

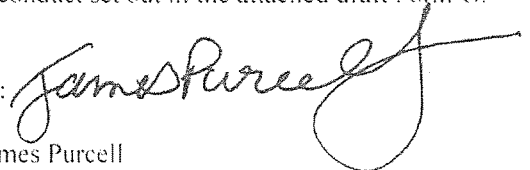


Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: James Purcell

Position: Director

Dealership: JP Computer Solutions



11 August 2011

Attn: Kirby Leeke
Leeke Computer Consulting Service
Level 1
8 McIlwraith Street
Everton Park 4053

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Kirby Leeke

Position: Sole Trader

Dealership: Leeke Computer Consulting Service



7 July 2011

Attn: Andrew Korsch
MyCar Sound & Communications
Shop 2, 11 Marsh St, Armidale
NSW, 2350

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: Andrew Korsch

Position: Owner

Dealership: MyCar Sound & Communications

AUST. COMPETITION &
CONSUMER COMMISSION

22 MAY 2012

7 July 2011

ICT Distribution

Attn: Peter New
New Technology Solutions Pty Ltd
Unit 7D, 256 New Line Road
DURAL NSW 2158

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



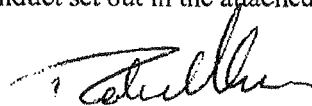
Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Peter New

Position: Director

Dealership: New Technology Solutions Pty Ltd

14 September 2011

ICT Distribution

Attn: Allan Mills
Pinpoint Computer Services
3/3 Glenwood Drive, Thornton, NSW 2322

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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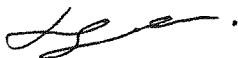
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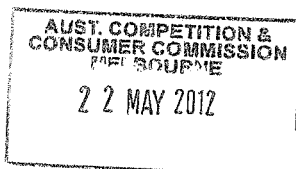
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Yours sincerely



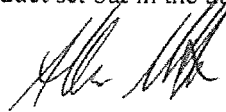
Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Allan Mills

Position: IT Sales Consultant

Dealership: Pinpoint Computer Services

10 May 2012

ICT Distribution

Attn: Craig Bewicke
Components Plus Pty Ltd
42 Hartnett drv, Seaford VIC, 3198

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission (“ACCC”)

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For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name: Craig Bewicke

Position: Sales Manager

Dealership: Components Plus Pty Ltd



12 April 2012

ICT Distribution

Attn: Sam Burnie
Total Information Technology Solutions Pty Ltd
3/289 Victoria Road
Malaga, WA 6090

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature: 

Name: Sam Burnie

Position: *Director*

Dealership: Total Information Technology Solutions Pty Ltd (ATNK)



19 April 2012

Attn: Paul McFarlane
PA & TM MCFARLANE
T/A Apollo Bay Gas & Electrical
Unit 2-3, 20 Pascoe Street
Apollo Bay, VIC 3233

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

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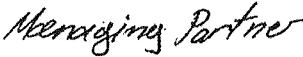
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For and on behalf of
ICT Distribution Pty Ltd

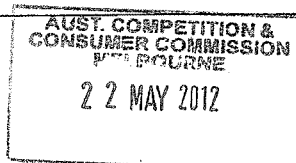
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Signature: 

Name: Paul McFarlane

Position: 

Dealership: PA & TM MCFARLANE
T/A Apollo Bay Gas & Electrical (ANAF)



19 April 2012

ICT Distribution

Attn: Tammy McFarlane
PA & TM MCFARLANE
T/A Apollo Bay Gas & Electrical
Unit 2-3, 20 Pascoe Street
Apollo Bay, VIC 3233

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

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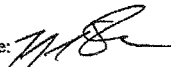


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Signature:



Name: Tammy McFarlane

Position: Partner / Account Manager

Dealership: PA & TM MCFARLANE
T/A Apollo Bay Gas & Electrical (ANAP)

AUST. COMPETITION &
CONSUMER COMMISSION
MELBOURNE

22 MAY 2012

5 April 2012

ICT Distribution

Attn: Adam Murphy
MCT Solutions
Level 1, 140 Crown Street
Wollongong, NSW 2500

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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RETURN IT TO ICT DISTRIBUTION PTY LTD.**

If you have any questions relating to this letter, please contact ICT.

Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Adam Murphy

Position:

Director

Dealership: MCT Solutions (

AUST. COMPETITION &
CONSUMER COMMISSION

22 MAY 2012

24 April 2012

Attn: Daniel Gordon
MACQUARIE REGIONAL TECHNOLOGY PTY. LTD
10 Miller Street
Gilgandra, NSW 2827

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

As you may be aware, the proposed offer would constitute "third line forcing" and would be prohibited by the *Trade Practices Act 1974* (Cth) unless the ACCC is notified of the proposed offer in accordance with sub-section 93(1) of that Act.

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



on behalf of
Daniel Gordon

Name: Daniel Gordon

Position: Director

Dealership: **MACQUARIE REGIONAL
TECHNOLOGY PTY. LTD (AVV3)**



10 May 2012

ICT Distribution

Attn: Jane McGrath
G & J McGrath Investments Pty Ltd
20 Withers Way
Eltham, VIC 3095

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



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Signature:



Name: Jame McGrath

Position:

Dealership: G & J McGrath Investments Pty Ltd
(EBUH)

28 July 2011

ICT Distribution

Attn: DERRICK DEACON
I.T. BASECAMP PTY LTD
OFFICE 1/LEVEL 1 50 OWEN STREET
NSW 2540

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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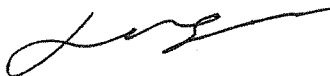
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If you have any questions relating to this letter, please contact Telstra.

Yours sincerely




Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



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Signature:



Name: DERRICK DEACON

Position: IT CONSULTANT

Dealership: I.T. BASECAMP PTY LTD

7 July 2011

Attn: Stephen Lee
Infocom Computers Pty Ltd
Level 2, Suite 28, 89-97 Jones Street, NSW 2007

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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Yours sincerely

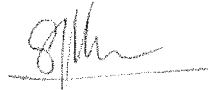


Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: Stephen Lee

Position: Director

Dealership: Infocom Computers Pty Ltd

7 July 2011

ICT Distribution

Attn: BRENTON NICOL / MALCOLM W JOOSSE
HOTLINE IT PTY LTD
Unit 2 / 252 Allambie Rd, Allambie Heights, NSW, 2100

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

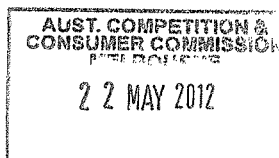
We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.


Signature:

Name: Brenton Nicol

Position: Account Manager

Dealership: Hotline IT Pty Ltd



22 September 2011

ICT Distribution

Attn: Mark Harrington
Bitemark Australia Pty Ltd ATF Parsix Trust
17/340 Hope Island Rd, QLD, 4212

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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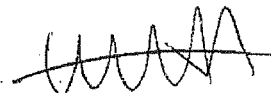
Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: MARK HARRINGTON

Position: DIRECTOR

Dealership: FOREST COMPUTERS



4 August 2011

ICT Distribution

Attn: Cherry Lei
EQG COMPUTERS
SHOP 3/109 ALEXANDER STREET CROWS NEST NSW
2065

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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If you have any questions relating to this letter, please contact Telstra.


Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: Cherry Lei

Position: Office Administrator

Dealership: Full ICT Telstra Dealer



26 August 2011

ICT Distribution

Attn: Steve Woodhouse
Data & Telecommunications Specialists Pty Ltd
1 Amy Hawkins Circuit
Kellyville NSW 2155

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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If you have any questions relating to this letter, please contact Telstra.

Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

| |
|--|
| <p>We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.</p> <p>Signature: </p> <p>Name: Steve Woodhouse</p> <p>Position: Director</p> <p>Dealership: Data & Telecommunications Specialists P/L</p> |
|--|

AUST. COMPETITION &
CONSUMER COMMISSION
22 MAY 2012

1 September 2011

Attn: Brooke Peterson
Centrix Solutions
Level 1, 55 Herbert Street
Artarmon, NSW, 2064

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "**proposed offer**").

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Yours sincerely




Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: Brooke Peterson

Position: Customer Service Coordinator

Dealership: Centrix Solutions

5 September 2011

Attn: Alex Cheng
AVO ComputaCare
Suite 12, Level 3, 44 Miller St, North Sydney, NSW, 2060

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir or Madam:

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name:

ALEX CHENG

Position:

MANAGER

Dealership:

AVO COMPUTACARE

AUST. COMPETITION &
CONSUMER COMMISSION
RECEIVED

22 MAY 2012

13 April 2012

ICT Distribution

Attn: Benjamin Brown
Mason Brown IT
(The trustee for Mason-Brown Family Trust)
8 Faversham Avenue
Lake Gardens, VIC 3355

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

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Signature:



Name: Benjamin Brown

Position:

Technical Analyst

Dealership: Mason Brown IT (ANN3)



19 April 2012

ICT Distribution

Attn: Victor Ho
A1 Voip (Patience Harvest Pty Ltd)
83/31 Langport Pde
Mudgeeraba, QLD 4213

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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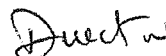
We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Victor Ho

Position:



Dealership A1 Voip (Patience Harvest Pty Ltd) (AMM)

AUST. COMPETITION &
CONSUMER COMMISSION

22 MAY 2012

11 April 2012

ICT Distribution

Attn: Christine Oberhamberger
Telequip
AISANI BIBI PTY. LTD.
137 Sheridan Street
Cairns, QLD 4870

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

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Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



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Signature:



Name: Christine Oberhamberger

Position:

DIRECTOR

Dealership: Telequip, AISANI BIBI PTY. LTD. (AV47)

13 April 2012

ICT Distribution

Attn: Thomas Zagon
Logic Systems Australia
2/43 Hartington Street
Kew, VIC 3101

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

From time to time, Telstra dealers are authorised to participate in campaigns conducted by Telstra to encourage customers to acquire telecommunications services or products or particular telecommunications services plans from Telstra. As part of participation in these campaigns, dealers may wish to offer customers certain inducements on condition that the customer acquires or agrees to acquire telecommunications services from Telstra (the "proposed offer").

As you may be aware, the proposed offer would constitute "third line forcing" and would be prohibited by the *Trade Practices Act 1974* (Cth) unless the ACCC is notified of the proposed offer in accordance with sub-section 93(1) of that Act.

By signing the consent form below you authorise our distributors to lodge a notice on your behalf with the ACCC. The ACCC's lodgement fee for the notification is \$100. You are responsible for this payment. By signing and returning this letter, you consent to us deducting this fee from your accrued Co-operative Advertising Contributions.

Attached to this letter is a template of the notice that, once completed by ICT Distribution with relevant details about your dealership, would be sent to the ACCC ("Form G"). Please review this template so you understand the consent you are providing.

You do not need to complete the template – it is for your reference only. You only need to sign the consent form below and return it to ICT Distribution. Once this is done, ICT Distribution will complete the template on your behalf, and lodge it with the ACCC.

**WE NEED TO LODGE THESE NOTIFICATIONS AS SOON AS POSSIBLE.
PLEASE SIGN THE CONSENT FORM BELOW AND
RETURN IT TO ICT DISTRIBUTION PTY LTD.**

If you have any questions relating to this letter, please contact ICT.

Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Thomas Zagon

Position: PROPRIETOR

Dealership: Logic Systems Australia (AP4V)



17 April 2012

Attn: Harry G Johnson
HG & DM Johnson LPO
31 Yaldwyn Street
Taroom, QLD 4420

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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RETURN IT TO ICT DISTRIBUTION PTY LTD.**

If you have any questions relating to this letter, please contact ICT.

Yours sincerely




Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd



We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature: 

Name: : Harry G Johnson

Position: *DIRECTOR OF KILMORRIS*

Dealership: HG & DM Johnson LPO (AP33)

24 April 2012

Attn: Michael Holtham
Sweet Telecom Pty Ltd
Suite 402, Level 4, 55 Holt
Surry Hills, NSW 2010

ICT Distribution

Level 2
25 Palmerston Crescent
South Melbourne, Vic 3205
Australia

Dear Sir/Madam,

Third line forcing notification to Australian Competition & Consumer Commission ("ACCC")

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**WE NEED TO LODGE THESE NOTIFICATIONS AS SOON AS POSSIBLE.
PLEASE SIGN THE CONSENT FORM BELOW AND
RETURN IT TO ICT DISTRIBUTION PTY LTD.**

If you have any questions relating to this letter, please contact ICT.

Yours sincerely



Kieran Magee

For and on behalf of
ICT Distribution Pty Ltd

We authorise ICT Distribution Pty Ltd to give the Australian Competition and Consumer Commission notice of conduct set out in the attached draft Form G.

Signature:



Name: Michael Holtham

Position: CEO/ Director

Dealership: Sweet Telecom Pty Ltd (EAW9)

AUST. COMPETITION &
CONSUMER COMMISSION
MELBOURNE

22 MAY 2012