



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: A91322  
Contact Officer: Tanya Hobbs  
Contact Phone: 02 6243 1029

GPO Box 3131  
Canberra ACT 2601

23 Marcus Clarke Street  
Canberra ACT 2601

tel: (02) 6243 1111  
fax: (02) 6243 1199

[www.accc.gov.au](http://www.accc.gov.au)

18 July 2012

Ms Laura Bowles  
Executive Officer  
South East Potato Growers Association  
Box 63 Kalangadoo  
South Australia 2590

By email: [laura@ag-challenge.com.au](mailto:laura@ag-challenge.com.au)

Dear Ms Bowles

**South East Potato Growers Association application for revocation of A91057 and substitution A91322 – interested party consultation**

I refer to the above mentioned application for revocation and substitution lodged with the Australian Competition and Consumer Commission (**ACCC**) on 12 July 2012.

Please find enclosed, for your information, a copy of the letter the ACCC sent today to potentially interested parties as part of its public consultation process.

All publicly available submissions will be posted on the ACCC internet site at [www.accc.gov.au/AuthorisationsRegister](http://www.accc.gov.au/AuthorisationsRegister).

**Timetable**

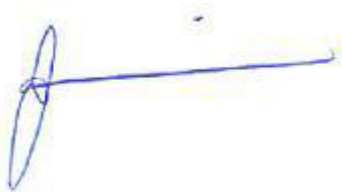
The ACCC will progress its assessment of the application in a timely manner. An indicative timetable is set out below for your information.

<b>12 July 2012</b>	Lodgement of application and supporting submission.
<b>18 July 2012</b>	Public consultation process begins on interim authorisation and substantive application.
<b>3 August 2012</b>	Closing date for submissions from interested parties for interim authorisation and substantive application.

<b>August 2012</b>	Applicant responds to issues raised in the public consultation process.
<b>September/October 2012</b>	Draft determination.
<b>October/November 2012</b>	Public consultation on draft determination including any conference if called.
<b>November/December 2012</b>	Final determination.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on 02 6243 1029.

Yours sincerely

A handwritten signature in blue ink, consisting of a large loop on the left and a long horizontal stroke extending to the right.

Imogen Hartcher-O'Brien  
A/g Director  
Adjudication Branch