

Our Ref: 49325  
Contact Officer: Anna Giannakos  
Contact Number: (03) 9290 6920



**Australian  
Competition &  
Consumer  
Commission**

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8 August 2012

Mr Igor Bakhilov  
General Counsel  
Legal Risk & Compliance  
155 Bertie St  
Port Melbourne VIC 3207

Dear Mr Bakhilov

**Third line forcing notification N96024 lodged by Toyota Motor Corporation  
Australia Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 20 July 2012. The notification has been placed on the ACCC's public register.

Toyota Motor Corporation Australia proposes to supply, or offer to supply, a \$500 fuel voucher to an eligible person on the condition that such person acquires a specific type of Toyota motor vehicle from an authorised Toyota motor vehicle dealer.

Legal immunity conferred by the notification commenced on 3 August 2012.

On the basis of the information you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Toyota Motor Corporation Australia will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Anna Giannakos on (03) 9290 6920 or by email on [anna.giannakos@accc.gov.au](mailto:anna.giannakos@accc.gov.au).

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Richard Chadwick'.

Dr Richard Chadwick  
General Manager  
Adjudication Branch