

Pfitzner, Laura

From: Blanch, Belinda on behalf of Adjudication
Sent: Monday, 30 July 2012 1:02 PM
To: Basile, Mark
Subject: FW: ACCC Authorization of Medicines Australia Code of Conduct [SEC=UNCLASSIFIED]

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Security Classification: UNCLASSIFIED

-----Original Message-----

From: Glenys Nall
Sent: Monday, 30 July 2012 11:20 AM
To: Adjudication
Subject: ACCC Authorization of Medicines Australia Code of Conduct

To whom it may concern

As a general member of the public and a grandmother, I am appalled at the lack of control our government has over the relationships between our doctors and drug companies. USA has regulations which require the disclosure of payments to individual medical practitioners by drug companies. Why don't we? Doctors can actually make themselves available to the highest bidder in our scenario which protects "cosy" deals from exposure, and what happens to integrity in the treatment of illness as a result? It is a great shame that professional organisations among doctors and pharmacists don't stand up for professionalism but tolerate the descent into shabby marketing tactics for mutual commercial benefit. Why should we trust our doctors when they have covert personal motives? Who is honest out there?

I expect the ACC to prohibit and regulate any deceptive practices to protect consumers; nothing justifies failing to take a tough stance and turning a blind eye to activities which exploit the public. If the current conduct between drug companies and medical practitioners is ignored for whatever reason, this is cause for grave concern.

Regards,
Glenys Nall