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Our Ref: A91321 Contact Officer: Tanya Hobbs Contact Phone: 02 62431029

25 July 2012

Dear Sir/Madam

Victorian Potato Growers Council application for revocation of A91048 and substitution A91321 - interim authorisation

The Australian Competition and Consumer Commission (the ACCC) has decided to grant interim authorisation in respect of the application for authorisation lodged by the Victorian Potato Growers Council (VPGC) on 10 July 2012 and suspend the operation of the current authorisation A91048 which was granted in 2007.

A copy of the ACCC's decision is attached. Also attached is a summary of the authorisation process.

Interim authorisation protects the arrangements for which authorisation is sought from legal action under the relevant provisions of the *Competition and Consumer Act 2010* while the ACCC considers and evaluates the merits of the application.

Next steps

For your information, the next step in the process is for the ACCC to release a draft determination which will take account of any submissions from the VPGC and interested parties and will indicate the ACCC's preliminary views on the merits of the application. The ACCC will give both the VPGC and interested parties the opportunity to provide a further submission on the draft determination before the ACCC issues its final decision.

As noted in the attached decision, the ACCC may review its decision on interim authorisation at any time. The ACCC's decision in relation to interim authorisation should not be taken to be indicative of whether or not final authorisation will be granted by the ACCC.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on 02 6243 1029.

Yours sincerely

Dr Richard Chadwick General Manager Adjudication Branch

Interested Party list

McCain Foods Snackbrands Australia Smith's Snackfood Company Elders Limited Moraitis Group