

Our Ref: 47879
Contact Officer: Tanya Hobbs
Contact Number: 02 6243 1029



**Australian
Competition &
Consumer
Commission**

16 January 2012

Jacqui Pritchard
Marketing Specialist
Home Building Society Ltd

Grant Pocock
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Wangaratta VIC 3677

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Canberra ACT 2601
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Dear Ms Pritchard and Mr Pocock

Third line forcing notifications N95667 lodged by Hume Building Society Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) by the Hume Building Society on behalf of Simplycamping.com.au on 28 December 2011. The notification has been placed on the ACCC's public register.

Simplycamping.com.au proposes to offer a 10% discount on products to Hume members. Statutory protection conferred by the notification will commence on 13 January 2012.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Hume Building Society and Stork Maternity disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on (02) 6243 1029.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'D Jones'.

David Jones
Acting General Manager
Adjudication Branch