



Australian
Competition &
Consumer
Commission

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Our Ref: C2011/203
Contact Officer: Luke Griffin
Contact Number: 02 6243 1114

8 March 2011

c/- David Fox
Norton White
Level 4, 66 Hunter Street
Sydney NSW 2000

Dear Mr Fox

Third line forcing notification N95274 lodged by Sunglass World Holdings Pty Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 16 February 2011. The notification has been placed on the ACCC's public register.

Sunglass World Holdings Pty Limited trading as Sunglass Hut proposes to offer a discount of \$50 on a selection of sunglasses on the condition that the purchaser has acquired insurance services from Medibank Private.

Legal immunity conferred by the notification commenced on 2 March 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Sunglass World Holdings Pty Limited will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on (02) 6243 1114.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick
General Manager
Adjudication Branch