

Our Ref: N95233
Contact Officer: Susan Hogan
Contact Number: 02 6243 1045



**Australian
Competition &
Consumer
Commission**

12 January 2011

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Mr Ian Philip
Chief General Counsel
News Limited
2 Holt Street
SURRY HILLS NSW 2010

Dear Mr Philip

Third line forcing notification N95233 lodged by Nationwide News Pty Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 5 January 2011. The notification has been placed on the ACCC's public register.

Nationwide News Pty Limited (NWN) proposes to offer discounted rates on its advertising services to retirement village operators in NSW who are members of Retirement Village Association Limited (RVA).

Legal immunity conferred by the notification will commence on 19 January 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that NWN and RVA will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Susan Hogan on 02 6243 1045.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'David Hatfield'.

David Hatfield
Acting General Manager
Adjudication Branch