



**Australian
Competition &
Consumer
Commission**

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Our Ref: TRACKIT 47662
Contact Officer: Gina D'Ettorre
Contact Number: 03 9290 1483

20 December 2011

Ms Jessica Skinner
Marketing Coordinator
Royal Automobile Association of South Australia
101 Richmond Road
MILE END SA 5031

Dear Ms Skinner

Third line forcing notifications N95649 & N95650 lodged by the Royal Automobile Association of South Australia (RAA) on behalf of Adelaide 36ers Pty Ltd & Diamond Nominees Pty Ltd t/a Diamonds Camera, Video & Digital

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 7 December 2011. The notifications have been placed on the ACCC's public register.

The Adelaide 36ers & Diamond Nominees have entered into arrangements with the RAA to become partners in the RAA's 'More for Members Program'. Under the program, the Adelaide 36ers and Diamond Nominees propose to supply benefits and/or discounts to customers on condition that they are members of the RAA.

Legal immunity conferred by the notifications will commence on 21 December 2011.

On the basis of the information you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that the RAA, the Adelaide 36ers and Diamond Nominees will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gina D'Ettorre on 03 9290 1483.

Yours sincerely

A handwritten signature in black ink, appearing to read 'D Hatfield', written in a cursive style.

David Hatfield
A/g General Manager
Adjudication Branch