

adjudication@accc.gov.au

Dear General Manager,

RE: Football Queensland Limited - Notification - N93402

I have seen some of the recent submissions on the ACCC public register. I am concerned that some of the information supplied by Football Queensland is misleading. Football Queensland states that the companies in their Licence Program do not charge the clubs any extra for the application of the Q logo. This is backed up by some of the suppliers on the public register.

I have been involved with my club for many years and I have held a number of official positions including president. Over the years I have had dealings with a number of suppliers with regards to the supply of equipment and apparel. I can confirm that the application of a Q logo always increased the price of our apparel. I actually expected this price increase as suppliers needed to recover their costs. The price we paid for apparel that did not have Q logos was always cheaper than the prices my club paid for the same apparel that had the Q logo applied to it.