



Australian
Competition &
Consumer
Commission

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Our Ref: C2008/679
Contact Officer: David Hatfield
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15 December 2011

Sent via email

Dear Sir / Madam

**Third line forcing notification N93402 lodged by Football Queensland Ltd
– final notice**

The Australian Competition and Consumer Commission (the ACCC) has issued a final notice in respect of the third line forcing notification lodged by Football Queensland Ltd (**FQ**) on 28 April 2008 (the **Notification**). The effect of this notice is to revoke the statutory protection afforded by the Notification.

The Notification concerns the operation of the 'Teamwear' program and requires football clubs participating in FQ's competitions to use only Teamwear products purchased from licensed suppliers. Teamwear includes tracksuits, playing shirts, shorts, socks and soccer balls

A copy of the ACCC's notice is attached. The ACCC's assessment of the Notification is set out in Chapter 5 of this notice.

Application for review

Pursuant to section 101A of the *Competition and Consumer Act 2010*, a person dissatisfied with this determination may apply to the Australian Competition Tribunal (**the Tribunal**) for its review.

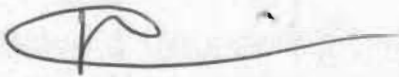
An application for review must be made within 21 days of the date of this notice; that is, on or before **5 January 2011**. If no application to review is lodged by this date, the statutory protection afforded by the Notification will cease to be in force on 16 January 2011.

An application for review of the ACCC's notice should be lodged directly with the Australian Competition Tribunal. The Australian Competition Tribunal is a separate body from the ACCC and is located within the Federal Court of Australia.

For further information about the process involved in reviewing decisions in the Australian Competition Tribunal please refer to the tribunal's website located at <http://www.competitiontribunal.gov.au/>.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact David Hatfield on 02 6243 1266.

Yours sincerely,



Dr Richard Chadwick
General Manager
Adjudication Branch



List of interested parties*

Adidas
Alanic Group
Attack Sports
Covo Sports
Eurodirect
Gorilla Sports Pty Ltd
Living Edge Designs & Apparel (LE)
Mitre Sports
Nike
NSB SPORTS
ONLY SPORT
Red Lion Agencies
Soccer Shirts International (SSI)
Statewide Sports (UhlSport)
Veto Sports (GSM International)
The Hon Arch Bevis
Kangaroo Point Rovers Football Club
Samford Sporting Association Inc (Samford Rangers Football Club)
Mr Bernie Ripoll MP
Jason Sorenson
Grange Thistle Soccer Club
Football Central Queensland
Sunshine Coast Football Club
North Queensland Football Club
Robina City Raiders
Runaway Bay Football Club
Football Gympie

* A number of interested parties requested that their identity be excluded from the public register.