



**Australian  
Competition &  
Consumer  
Commission**

Your Ref: BKC:599022  
Our Ref: Trackit 47553  
Contact Officer: John Rouw  
Contact Number: (03) 9290 1402

GPO Box 3131  
Canberra ACT 2601

23 Marcus Clarke Street  
Canberra ACT 2601

tel: (02) 6243 1111  
fax: (02) 6243 1199

[www.accc.gov.au](http://www.accc.gov.au)

12 December 2011

Alf Macolino  
Partner  
Lynch Meyer  
GPO Box 467  
ADELAIDE SA 5001

**By email: [bclifford@lynchmeyer.com.au](mailto:bclifford@lynchmeyer.com.au)**

Dear Mr Macolino

**Third line forcing notification N95630 lodged by  
Lend Lease Communities (Blakeview) Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 15 November 2011. The notification has been placed on the ACCC's public register.

Lend Lease Communities (Blakeview) Pty Ltd (LLC) proposes to offer appropriate vacant allotments to potential purchasers to build Manhattan terrace homes on, on the condition that the potential purchasers enter into a building contract with a certain builder being Tudor Homes Pty Ltd, trading as Australian Classic Homes.

Legal immunity conferred by the notification commenced on 29 November 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage. As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that LLC, Tudor Homes and any other relevant parties will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please contact John Rouw on (02) 1234 5678.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch