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From: [REDACTED]
Sent: Friday, 11 November 2011 9:49 AM
To: Adjudication
Subject: Football Queensland Limited - Notification - N93402

Restriction of Publication Claimed

Dear Sir/Madam,

[REDACTED] I had the chance to view the recent submissions made on behalf Football Queensland, Gorilla Sports, State-wide Sports, Red Lion Agencies. I am very concerned that these submissions may contain false information, and I would like to bring this to the ACCC's attention.

All of the above mentioned submissions make the claim that the application of the Q logo does not add to the cost of team wear. **In my experience, this claim is completely false.** I have dealt with numerous suppliers over the years, and ALL suppliers that I have dealt with increase their prices to account for the Q Logo. Many of our items can be brought off the shelf at local suppliers, but when we negotiate prices it very typically includes a discussion of plus \$X for club logo plus \$X for Q-logo (typically quoted to us as \$1.10, being \$1 plus GST at an additional cost burden).

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My Club previously purchased team wear from [REDACTED]. When ordering from [REDACTED], we were always told that the price of team wear would increase by \$1.10 per Q Logo. This price increase was always added to the price of the team wear when we ordered. Our current supplier also charges extra per Q Logo. [REDACTED]

The above-mentioned suppliers are the 3 biggest suppliers within the scheme. They have been around the longest and benefit from the scheme because the scheme allows them to operate where they are substantially protected from competition. They do not represent the views of the general public, or the victims of the scheme, namely the Clubs.

Clearly the restricted competition in the past has resulted in prices being significantly higher than being able to buy the same garment from a local supplier. For example, to buy an Australian Spirit designed and manufactured shirt from a local supplier [REDACTED] may cost \$22 with our club logo embroidered and we can purchase minimum quantities of 1, the same item through [REDACTED] used to cost us \$26 and we had to purchase minimum quantities of 10. The garments were both sourced from the same manufacturer and I would think that on a volume basis, [REDACTED] would have a greater purchasing power than the local shop around the corner.

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Regards,

President

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