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27 September 2011

Dr Richard Chadwick
General Manager
Adjudication
Australian Competition and Consumer Commission

Dear Sir,

Re: Football Queensland Marketing Scheme Draft Notice

It has been brought to my attention that the ACCC have issued a draft notice in respect of notification of N93402. I also am aware that the ACCC have asked for submissions concerning the future of the scheme.

I wish to indicate that Adidas Australia Pty Ltd is a licensee under the current scheme. Although Queensland is not currently a big participant in the Adidas team wear market it is a market that we are very interested in expanding into.

Our company is happy to be participating in the scheme. We are able to deliver very competitively priced, high quality team wear product directly into the Queensland market.

I note this year the Queensland State League Championship Club purchased Adidas clothing for their playing and coaching staff.

Yours sincerely



Jimmy Campbell
National Team Wear Sales Manager
adidas Australia Pty Ltd