



**Australian
Competition &
Consumer
Commission**

Our Ref: C2011/838 & C2011/840
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27 October 2011

Mr Ian Philip
Chief General Counsel
News Limited
2 Holt Street
SURRY HILLS NSW 2010

Dear Philip

**Third line forcing notification N95576 lodged by News Limited on behalf of
Nationwide News Pty Limited and third line forcing notification N95577 lodged by
News Limited on behalf of the Wine People Pty Limited**

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 29 September 2011. The notifications have been placed on the ACCC's public register.

Broadly, in notification N95576, Nationwide News proposes to offer subscriptions to its digital or print publications (The Australian and The Weekend Australian) at a discount on condition that the customer has also acquired membership to a loyalty program offered by certain retailers and associations to be selected by Nationwide News (Partners).

Broadly, in notification N95577, the Wine People proposes to offer retail wine and related services to consumers at a discount on condition that the consumer has also acquired print and digital publication subscriptions to The Australian and The Weekend Australian from Nationwide News.

Legal immunity conferred by the notifications commenced on 13 October 2011.

On the basis of the information you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Nationwide News and any relevant Partner, and the Wine People, will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gina D'Ettorre on 03 9290 1483.

Yours sincerely



Dr Richard Chadwick
General Manager
Adjudication Branch

