



**Australian  
Competition &  
Consumer  
Commission**

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Our Ref: 47398  
Contact Officer: Hannah Ransom  
Contact Number: (02) 6243 1255

\ November 2011

Kristian Dearle  
Managing Director  
Stardata Pty Ltd  
7/36 Cedric Street  
Stirling WA 6021

Dear Ms Dearle,

**Third line forcing notification N95615 lodged by Stardata Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 27 October 2011. The notification has been placed on the ACCC's public register.

Stardata Pty Ltd ("Stardata") proposes to:

- a) supply or offer to supply Stardata products and/or promotional products to retail customers on the condition that the customer acquires a telecommunications services plan from Telstra;
- b) refuse to supply or refuse to offer to supply Stardata Products and/or promotional products to retail customers for the reason that the customer has not acquired or has not agreed to acquire a telecommunications services plan from Telstra;
- c) give or allow or offer to give or allow a discount, allowance, rebate or credit in relation to Stardata Products and/or promotional products to retail customers on the condition that the customer acquires or agrees to acquire telecommunications services or products from Telstra.

Legal immunity conferred by the notification will commence on 10 November 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Stardata will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hannah Ransom on (02) 6243 1255.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick  
General Manager  
Adjudication Branch