



**Australian
Competition &
Consumer
Commission**

Our Ref: 47066
Contact Officer: Hannah Ransom
Contact Number: (02) 6243 1255

GPO Box 3131
Canberra ACT 2601

11 October 2011

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

By email

Michael Champion, Partner
Champions Lawyers
Michael@championslawyers.com.au

Dear Mr Champion,

Third line forcing notification N95564 lodged by Geelong Developments Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 22 September 2011. The notification has been placed on the ACCC's public register.

Geelong Developments Pty Ltd proposes to offer vacant lots to buyers on the condition that buyers enter a contract with JG King Pty Ltd to construct a house on the lot.

Legal immunity conferred by the notification commenced on 6 October 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Geelong Development Pty Ltd and JG King Pty Ltd will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hannah Ransom on (02) 6243 1255.

Yours sincerely

David Hatfield
A/g General Manager
Adjudication Branch