



Sunshine Coast FC



29 September 2011

Dr Richard Chadwick
General Manager
Adjudication Branch
ACCC
23 Marcus Clarke Street
Canberra ACT 2061

by email: adjudication@accg.gov.au

Dear Sir,

RE: Football Queensland Marketing Scheme - N93402

I refer to the above and the recent draft decision regarding Football Queensland's marketing scheme.


I must say, I am surprised by some of the assumptions made in the draft decision. Our club currently wears Addidas clothing which is an approved supplier under the scheme. With the assistance of Football Queensland, we are able to deal directly with the supplier which has provided us with significant savings over retail prices and is quite competitive with other team wear suppliers who are not approved suppliers under the scheme. The product is of high quality and is of an international standard.

We have previously used Nike team wear and similarly dealt directly with that company. Currently, Addidas is offering a more competitive price structure and as such, we moved to this brand. The scheme has saved the club \$20,000 to \$25,000 per year which is not an insignificant sum. These savings are passed on to the players through lower club fees, particularly to our youth players. With the club expanding to include younger playing groups, these savings will benefit their families through reduced playing fees.

We are deeply concerned that should this scheme be dismantled we will lose the "group" buying power that we currently have under the scheme and we will not be in a position to deal directly with the suppliers. As such the cost of team wear will rise significantly pushing us toward either buying inferior clothing in order to maintain our current costs, or alternatively, pass on the costs to our families.

We hope that you take these matters into consideration, particularly in the current economic climate where families are beginning to view structured sport as a luxury they cannot afford.

Yours faithfully,


Glen Mahoney
Business Manager
Sunshine Coast FC



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