

14 September 2011

**Draft Notice - Notification N93402 - Football Queensland Limited
Submission by Jason Sorenson**

To whom it may concern,

My name is Jason Sorensen and I have been involved in football in Brisbane for the past 20 years. Whilst I am not a supporter of Football Queensland and a lot of the decisions they make, I **DO NOT** agree with the proposal being put forward by the ACCC to disband the Football Queensland Licensing Program.

To open the market up to any and all suppliers will see 2 major things happen.

1. More clubs will look to overseas suppliers for a cheaper alternative. The more clubs that do this, the greater impact it will have on Australian based suppliers and the people employed by these companies. Put simply, it will affect jobs here in Australia.
2. With finding a cheaper alternative, clubs will also be getting a lower quality alternative. Less face it, **YOU GET WHAT YOU PAY FOR!** The more clubs playing in lower quality gear the more the image of the game will diminish. The more the image of the game diminish, the less appealing it looks to current/potential sponsors as well as spectators. I would actually like to see the number of licensed suppliers reduced to say 6 or 7 to help protect the image of the game.

Because of the high cost and time involved in making things like tracksuits and balls, a lot of suppliers purchase them from an overseas third party to save on their own costs. So I would make the licenses for playing gear only, jerseys, shorts, socks and match/training balls that's it. Clubs can then source all other clothing (tracksuits, polo's etc...) and equipment from wherever they want.

In addition to this, all licensed clothing (not balls, as stated before more import them from overseas anyway) must be manufactured in Australia. Looking overseas for a cheaper price might save the club a bit of cash now, but it does very little for the Australian economy. This will only come back to bite the clubs [] in the long run.

I am more than happy to discuss this with you further either in person or over the phone so please do not hesitate to contact me.

Regards

Jason Sorensen
Park Ridge FC

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PUBLIC REGISTER