



Australian
Competition &
Consumer
Commission

Our Ref: 46712
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24 August 2011

Chandra Kham
Compliance Officer
BMW Financial Services
PO Box 611
MULGRAVE VIC 3170

Dear Ms Kham

Third line forcing notification N95522 lodged by BMW Australia Finance Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 15 August 2011. The notification has been placed on the ACCC's public register.

BMW Australia Finance Ltd (BMW) proposes to 'provide a rebate to customers who satisfy BMW's lending and approval criteria and obtain finance from BMW to acquire a specified motor vehicle from a dealership prescribed by BMW.'

Legal immunity conferred by the notification will commence on 29 August 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage. As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that BMW and the dealers will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please contact John Rouw on (03) 9290 1402.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch