



**Australian
Competition &
Consumer
Commission**

GPO Box 3131
Canberra ACT 2601

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111

fax: (02) 6243 1199

www.accc.gov.au

Our Ref: 46500
Contact Officer: Pamela Cue
Contact Number: 02 6243 1066

4 August 2011

Paul Dickens
Dickens Home & Office Technology Pty Ltd
T/A Kyabram Retravisio
237 Allan Street
Kyabram VICTORIA 3620

Sent via email: kyabram@retravisio.com.au

Dear Mr Dickens

**Third line forcing notification N95489 lodged by Dickens Home & Office
Technology Pty Ltd T/A Kyabram Retravisio**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 26 July 2011. The notification has been placed on the ACCC's public register.

Kyabram Retravisio is an approved Telstra Dealer and has been appointed by Telstra to promote the sale of, and extend the demand for, Telstra telecommunications services and related goods and services.

Kyabram Retravisio proposes to:

- (i) supply or offer to supply a Kyabram Retravisio Product and/or Promotional Product to retail customers on the condition that the customer acquires or agrees to acquire telecommunications services or products or particular telecommunications services plans from Telstra;
- (ii) refuse to supply or refuse to offer to supply a Kyabram Retravisio Product and/or Promotional Product to retail customers for the reason that the customer has not acquired or has not agreed to acquire telecommunications services or products or particular telecommunications services plans from Telstra;
- (iii) give or allow or offer to give or allow a discount, allowance, rebate or credit in relations to a Kyabram Retravisio Product and/or Promotional Product to retail customers on the condition that the customer acquires or agrees to acquire telecommunications services or products or particular telecommunications services plan from Telstra.

Kyabram Retravisation Products include mobile phones, cordless phones, fax machines, phone cards, software, hand held computers, data products and internet starter packs. Promotional Products include vouchers, cinema tickets, electrical goods and accessories and food items.

Legal immunity conferred by the notification will commence on 9 August 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Kyabram Retravisation will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Pamela Cue on (02) 6243 1066.

Yours sincerely



Dr Richard Chadwick
General Manager
Adjudication Branch