



**Australian  
Competition &  
Consumer  
Commission**

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Our Ref: C2011/466  
Contact Officer: Clare McGinness  
Contact Number: (03) 9290 6909

22 June 2011

Mr Paul Mclean-Williams  
Managing Director  
Telephony Plus Pty Ltd  
551193 Hartley Street  
CAIRNS QLD 4870

Dear Mr Mclean-Williams

**Third line forcing notification N95415 lodged by Telephony Plus Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 27 May 2011. The notification has been placed on the ACCC's public register.

Telephony Plus Pty Ltd proposes to offer a range of telecommunications and related goods or services (including mobile phones, cordless phones, fax machines, phone cards, other telecommunications equipment, software, hand held computers, data products and internet starter packs) ("Dealer Products") and/or promotional goods or services (including vouchers, cinema tickets, electrical goods and accessories and food items) ("Promotional Products") to customers on condition that they acquire telecommunications services and/or related goods or services from Telstra.

Legal immunity conferred by the notification commenced on 10 June 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Telephony Plus Pty Ltd will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Clare McGinness on (03) 9290 6909.

Yours sincerely

A handwritten signature in black ink, consisting of a stylized 'R' followed by a long horizontal stroke that curves upwards at the end.

Dr Richard Chadwick  
General Manager  
Adjudication Branch