



**Australian
Competition &
Consumer
Commission**

Our Ref: 45919
Contact Officer: Anna Giannakos
Contact Number: (03) 290 6920

GPO Box 3131
Canberra ACT 2601

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

7 June 2011

Ms Theresa Coon
Marketing Coordinator, Member Engagement
Royal Automobile Association of South Australia Inc.
101 Richmond Road
Mile End SA 4520

Dear Ms Coon

Third line forcing notifications N95403 – N95405

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 19 May 2011. The notifications have been placed on the ACCC's public register.

The following Applicants:

- Adelaide Football Club Ltd
- Trims Finance Co Pty Ltd
- Physio Direct Pty Ltd

propose to become partners in the Royal Automobile Association of South Australia Inc (RAA) 'More for Members' program. Partners supply benefits and/or discounts (which can range from percentage or dollar amounts to gifts with purchase or free added features) to RAA members.

Legal immunity conferred by the notification commenced on 2 June 2011.

On the basis of the information that the Applicants have provided, it is not intended that further action be taken in this matter at this stage.

This assessment has been made on the basis that the Applicants and RAA will disclose all relevant terms and conditions to prospective customers.

As with any notification, please note that the ACCC may act to remove the immunity afforded by these notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Anna Giannakos on (03) 9290 6920 or by email to anna.giannakos@accc.gov.au.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a horizontal line underneath.

Dr Richard Chadwick
General Manager
Adjudication Branch