



**Australian
Competition &
Consumer
Commission**

GPO Box 3131
Canberra ACT 2601

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

Contact Officer: Mark Basile
Contact Number: (03) 9290 1855

7 June 2011

Paul Mc Williams
Young & Connell, Lawyers
Level 10, 111 St George's Terrace
PERTH WA 6000

Danne Forte
Director
Gold Development Alliance Pty Ltd
PO Box 51
NORTHBRIDGE WA 6865

Dear Mr Mc Williams and Ms Forte

Third line forcing notification N95408 lodged by Gold Development Alliance Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 24 May 2011. The notification has been placed on the ACCC's public register.

Gold Development Alliance Pty Ltd proposes to offer vacant lots to buyers on the condition that buyers enter a contract with a builder nominated by Gold Development Alliance Pty Ltd to construct a house on the lot.

Legal immunity conferred by the notification will commence on 7 June 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Gold Development Alliance Pty Ltd, and any builders nominated by Gold Development Alliance Pty Ltd, will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Mark Basile on (03) 9290 1855.

Yours sincerely

A handwritten signature in black ink, consisting of a large, sweeping loop on the left and a smaller, more complex scribble on the right.

Dr Richard Chadwick
General Manager
Adjudication Branch