



**Australian
Competition &
Consumer
Commission**

Our Ref: C2008/678
Contact Officer: Hew Atkin
Contact Phone: 02 6243 4938

GPO Box 3131
Canberra ACT 2601
23 Marcus Clarke Street
Canberra ACT 2601
tel: (02) 6243 1111
fax: (02) 6243 1199
www.accc.gov.au

[by email]

20/05/11

Dear Sir / Madam

**Football Queensland Limited – exclusive dealing notification N93402
– interested party consultation**

The Australian Competition and Consumer Commission (the ACCC) received an exclusive dealing notification from Football Queensland Limited (FQ) in 2008 concerning the operation of the 'Teamwear' program.

The ACCC is currently undertaking a review of these arrangements and considers that you may be interested in this matter and invites you to comment on the notification. Attached is a summary of the notification process and a description of how to make a submission to the ACCC.

FQ's Teamwear program

FQ has notified an arrangement with the ACCC for a licensing program under which FQ requires football clubs participating in FQ competitions to use only 'Teamwear' from licensed suppliers during FQ competitions. Teamwear includes tracksuits, playing shirts, playing shorts, playing socks and balls. In the event that licensed products are not used in matches in FQ competitions, the following penalties are imposed:

- first breach - \$500
- second breach - \$1000
- third and further breaches - \$2000 per non-compliance and a show cause notice as to why affiliation should not be cancelled.

A copy of FQ's notification and supporting submission is attached. Other correspondence relating to this notification is located here:

<http://www.accc.gov.au/content/index.phtml/itemId/826296/fromItemId/809131>.

Request for submissions

The ACCC invites you to make a submission on the likely public benefits and effect on competition, or any other public detriment, from the conduct. In particular, the ACCC is interested in comments on the following:

- Has the FQ licence program had any effect on the prices of Teamwear products i.e. tracksuits, playing shirts, playing shorts, playing socks and balls? If possible, please provide any pricing comparisons with similar non-licensed products (i.e. products without the FQ "Q" logo).
- Has the FQ licence program ensured a minimum quality standard for Teamwear products? If possible, please provide any quality comparisons with similar non-licensed products (i.e. products without the FQ "Q" logo).
- Is the current range of FQ Teamwear products available sufficient for the needs of football clubs?
- Has the FQ licence program made it easier for clubs to obtain supplies of football equipment and apparel?
- Do you consider the use of Teamwear products has improved the image of the game?
- Please provide any other comments you consider relevant to this matter.

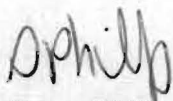
If you intend to provide a submission in relation to FQ's notification, it would be appreciated if you could do so by **7 June 2011**. Alternatively if you would like to provide comments orally, please contact Hew Atkin on 02 6243 4938 or Susan Philp on 02 6243 1347.

Submissions, including oral submissions, will be placed on the ACCC's public register subject to any request for exclusion (guidelines are attached).

You can also forward this letter to any other party who may wish to make a submission to the ACCC regarding the notification.

This letter will be placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hew Atkin on 02 6243 4938.

Yours sincerely



Susan Philp
Director
Adjudication Branch

**List of interested parties – Football Queensland Limited –
exclusive dealing notification N93402**

AC Carina FC
Acacia Ridge Soccer Club Inc
Across The Waves
Albany Creek Excelsior Soccer Club Inc
Alligator Creek Jnrs
Alloway Football
Annandale Falcons Soccer Club
Annerley
Annerley Junior
Atherton Eagles Junior Soccer Club Inc.
Atherton Soccer Club
Ballandeen Soccer
Barambah United
Bardon Latrobe Junior Soccer Club Inc
Bargara District Soccer
Bayside Strikers Soccer
Bayside United
Beechmont
Beenleigh
Beerwah Glasshouse Utd
Bethania Rams
Biggenden Soccer
Bingera Soccer
Bits Junior Soccer Club
Bits Senior Soccer Club
Blackwater Junior Soccer Assoc
Bluebirds United Soccer Club
Boogan Stars Junior Soccer Club Inc.
Bowen Jnr Soccer
Bribie Island SC
Brighton District Soccer Club Inc
Brisbane City Soccer Club Ltd
Brisbane Force
Brisbane Olympic
Brisbane Wolves
Broadbeach
Brothers Aston Villa Soccer
Brothers Jnrs
Brothers Soccer Club
Buderim Wanderers FC
Burdekin Football Inc
Burdekin Football Junior
Burdekin Football Senior
Burnett Heads United Soccer
C.Q Soccer Zone Inc
Caboolture SC
Cairns & District Soccer Assn. Inc
Callide United Football Club
Calliope Junior Soccer Club
Caloundra Shelly Park Utd
Cannonvale Cyclones Jnrs
Cap Coast Soccer Club
Capalaba
Carlton United Soccer
Centenary Stormers
Centenary Junior Soccer Club Inc
Central Junior & Senior Soccer Club

**List of interested parties – Football Queensland Limited –
exclusive dealing notification N93402**

Charters Towers Football Inc
Chinchilla United Soccer
City Brothers Snrs
Clairvaux
Clarks Road Soccer Club Inc
Clermont Jnr Soccer
Clinton Junior Soccer Club
Clinton Senior Soccer Club
Colleges United
Coolum SC
Coomera
Cooroora United Soccer
Country United Soccer
CQU Berserker Soccer Club
Dalby & District Soccer
Dalby Junior Soccer Assn.
Dayboro
Deception Bay
Dimbulah Soccer Club Inc
Dolphins Soccer Club
Doonville Soccer
Douglas United Soccer Club Inc
Downlands
Dysart Jnr Soccer
East United Football Club
Eastern Suburbs
Edge Hill Junior Soccer Club Inc.
Edge Hill Saints Soccer Club
Emerald Junior Soccer Association
Estates Soccer Cclub
Fairholme College
FNQ
Football Biloela & District Inc
Football Brisbane Inc
FOOTBALL BUNDABERG
Football Diggers
Football Gladstone Inc
FOOTBALL GYMPIE
FOOTBALL HERVEY BAY
Football Mackay
Football Toowoomba
FOOTBALL WIDE BAY
Fraser Coast Anglican College
Frenchville Sports Club
Garden City Raiders
Gatton Soccer Club
Gayndah Soccer
Gin Gin Football Club
Gladstone United Junior & Senior Soccer Club
Gold Coast Soccer
Golden City Soccer
Gracemere Soccer Club
Grammarians Soccer Club
Grange Thistle
Granville Soccer
Greenbank
Gympie Diggers Soccer
Gympie Miners FC
Heatley Warriors Soccer Club

**List of interested parties – Football Queensland Limited –
exclusive dealing notification N93402**

Heavies Junior Soccer Club
Herbert Valley Senior Soccer Assn
Hervey Bay Rangers
Hervey Bay United Soccer
Highfields Soccer Club
Home Hill Rangers Jnr Soccer
Honorable Arch Bevis
Ingham Football Inc
Innisfail Tigers Junior Soccer Club Inc.
Innisfail United Soccer Club Inc
Ipswich City
Ipswich Knights
Isis Football
JCU Soccer Club
Jimboomba & District Soccer & Recreation Club Inc
John Paul College
Kangaroo Point Rovers
Kawana SC
Kawungan Soccer
Kenmore Lions
Kingaroy Junior Soccer
Kingaroy Senior Soccer
Kingscliff
Knights Soccer Club
Laidley Soccer Club
Leichhardt Junior Soccer Club Inc.
Leichhardt Soccer Club
Lions Jnrs
Lions Snrs
Logan City Kings Football Club Inc
Logan Village
Loganholme Soccer Club Inc
Longreach Soccer Association
Magpies Jnrs
Magpies Snrs
Malanda Mist Soccer Club Inc
Maleny Rangers SC
Mareeba United Soccer Club Inc
Marlin Coast Rangers Soccer Club Inc.
Maroochydore FC
MARYBOROUGH SOCCER
Meteor Junior Soccer Club
Middlemount Jnr Soccer
Mission Beach Soccer Club Inc.
Mitchelton
Moggill Football Club
Moore Park Soccer
Mooroonda
Moranbah Hawks Jnr Soccer
Mount Lindesay
Moura Rangers Soccer Club
Mt Gravatt Hawks Soccer Club inc
Mudgeeraba
Mundingburra Olympic Junior Football Club
Nambour Yandina Utd FC
Nanango Soccer Club
Narangba United Soccer Club Inc
Nerang
Nerimbera Brothers

**List of interested parties – Football Queensland Limited –
exclusive dealing notification N93402**

New Farm United junior Soccer Club Inc
Newmarket Soccer Football Inc
Noosa FC
North Bundaberg Soccer
NORTH BURNETT SOCCER
North Pine
North Qld Football Inc
North Shore SC
North Star
North West Qld Soccer Zone Inc
Old Bridge
Oxley United
Palm Beach
Palm Beach Football Club Ltd
Park Ridge
Parkana Soccer Club
Peninsula Power
Pine Hills
Pine Rivers
Pittsworth Vikings
Proserpine Taipans Jnrs
Queensland Lions Football Club
Redcliffe PCYC
Redlands United Football Club Inc
Redlynch Junior Soccer Club Inc.
Regents Park
Ridge Hills
Rosedale Rovers Soccer Club Ltd
Rockhampton & District Soccer Fed
Rocklea
Rockville Rovers
Roma & Dist. Junior Soccer
Roos Goondiwindi Soccer
Saints Eagles Souths Junior Football Club
Saints Soccer Club Inc.
Samford Rangers Football Club
Sandgate
Sandy Straits Soccer
Sarina Saints Soccer
Sheldon College
Silkwood Soccer Club Inc.
Slacks Creek Soccer Club Inc
South Burnett Junior Soccer
South Burnett Senior Soccer
South West Queensland
Southern Nth Qld
Souths Soccer Club
Souths United Soccer Club Inc
Souths/Rangers Soccer
Southside Eagles Soccer Club Inc
Southside United Soccer Club
St Anthony's Soccer Club
ST Francis Junior Soccer Club
St James
St. Alban's Sports Club
St. George Junior Soccer
St. Ursulas
Stanthorpe City Soccer
Stanthorpe Junior Soccer

**List of interested parties – Football Queensland Limited –
exclusive dealing notification N93402**

Stanthorpe Soccer Federation
Stanthorpe United Soccer
Sth.Toowoomba Hawks
Stratford United Junior Soccer Club
Stratford United Soccer Club
Sunbury Soccer
Sunshine Coast F/ball
Tablelands Junior Soccer Assn Inc
Taringa Rovers Soccer Football Club
Tenterfield Soccer
Teviot Downs Soccer Club Inc
The Gap Pastime
Thuringowa City Rebels Soccer Club
Toowong
Toowoomba & SWQ Football Club Inc
Toowoomba Preparatory School
Townsville Football Inc
Trinity Anglican School Soccer Club
Tully & District Junior Soccer Club Inc.
University of Queensland
USQ Soccer Club
Valley Rangers Soccer
Valley's Senior Soccer
Virginia United Soccer Club
Wanderers Soccer
Warwick District Football Assn
Weipa Soccer Association
Weipa Soccer Association Inc.
West Wanderers Soccer
Western Spirit
Wests Jnrs
Westside
Whitsunday Anglican Jnrs
Whitsunday Soccer
Willowburn Sports Club
Wilston Athletic
Withcott Soccer Club
Wolves Junior & Senior Soccer Club
Woodridge
Woodstock Eagles Soccer Club
Woombye SC
Wulguru United Soccer Club
Yaralla Junior Soccer Club
Yaralla Senior Soccer Club
Yarraman United Soccer
Yorkeys Knob Soccer Club

Sent 20 MAY 2011

