



Australian
Competition &
Consumer
Commission

GPO Box 520
Melbourne Vic 3000

Level 35, The Tower
360 Elizabeth Street
Melbourne Vic 3000

tel: (03) 9290 1800
fax: (03) 9663 3699

www.accc.gov.au

Our Ref: 43916
Contact Officer: Neil Howes
Contact Phone: (03) 9290 1416

21 February 2011

Dear Sir / Madam

**Energy Assured Limited application for authorisation A91258 & A91259
- interested party consultation in relation to the amended application**

Energy Assured Limited (EAL) has amended its application for authorisation for a scheme to self-regulate door to door energy sales that are undertaken on behalf of electricity and gas retailers. The purpose of this letter is to invite you to comment on the amended application.

Background

On 29 October Energy Assured Limited lodged an application for authorisation for a scheme to self-regulate door to door energy sales that are undertaken on behalf of electricity and gas retailers.

The ACCC has raised concerns with EAL about some elements of the proposed scheme. Most recently the ACCC wrote to EAL raising concerns about some elements of the scheme on 4 February 2011. A copy of this letter is available on the ACCC's public register. Many submissions from interested parties also raised concerns about the scheme.

In response to these concerns EAL has made what they describe as wholesale changes to the scheme. A copy of the amended scheme documents, for which authorisation is now sought, is attached.

Request for submissions

The ACCC invites you to make a submission on the likely public benefits and effect on competition, or any other public detriment, from the proposed scheme as amended.

If you intend to provide a submission in relation to EAL's amended application for authorisation, please do so by Friday 4 March 2011.

Alternatively, if you would like to provide comments orally, please contact Neil Howes on (03) 9290 1416 to organise a suitable time.

Submissions, including oral submissions, will be placed on the ACCC's public register subject to any request for exclusion (guidelines are attached).

Following this, the ACCC will issue a draft determination about the revised scheme. Once the ACCC has issued a draft determination interested parties will have another opportunity to comment about the revised scheme, both in further submissions and through having an opportunity to request and participate in a pre-decision conference about the ACCC's draft determination.

Please advise if you do not wish to make a submission at this time, but would like to be informed of the progress of the application at the draft and final determination stages. If you are able to please provide a nominated contact email address for future correspondence.

You can also forward this letter to any other party who may wish to make a submission to the ACCC regarding the amended application.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Neil Howes on (03) 9290 1416.

Yours sincerely



Neil Howes
On behalf of
Richard Chadwick
Adjudication Branch

Energy Assured Limited applications for authorisation A91258 & A91259

Interested parties consulted – 21 February 2011

ACT Administrative and Civil Appeals Tribunal
AGL
AIDA Sales & Marketing Pty Ltd
Alternative Technology Association
APA Group
Appco Group Energy Pty Ltd
Australian Chamber of Commerce and Industry
Australian Communications Consumer Action Network
Australian Council of Social Services
Australian Energy Market Commission (AEMC)
Australian Energy Market Operator (AEMO)
Australian Federation of Disability Organisations
Australian Financial Counselling and Credit Reform Association
Australian Financial Markets Association
Australian Industry Group
Australian Power and Gas Pty Ltd
Brotherhood of St Laurence
Chamber of Commerce and Industry Queensland
Choice
Community Connections
Consumer Action Law Centre
Chris Connolly (Consumer Advocate)
Consumer Affairs Victoria
Consumer Utilities Advocacy Centre
Consumers' Federation of Australia
Council on the Ageing (National) Inc
Country Energy
Country Women's Association of Australia
CPM Australia Pty Ltd
CS Energy
Department of Resources, Energy and Tourism (Cth)
Enact Energy
Energex
Energy and Water Ombudsman NSW
Energy and Water Ombudsman Victoria
Energy Australia
Energy Industry Ombudsman South Australia
Energy Markets Reform Forum
Energy Ombudsman Queensland
Energy Ombudsman Tasmania
Energy One
Energy Users Association of Australia (EUAA)
Envestra
Epic Energy
Ergon Energy
ERM Power

Essential Services Commission of South Australia
Essential Services Commission Victoria
Ethnic Communities Council NSW
Financial and Consumer Rights Council
Financial Counsellors Association of Queensland
Hobart Community Legal Service Inc
Hydro Tasmania
Independent Competition and Regulatory Commission (ACT)
Independent Regulatory and Pricing Tribunal of NSW (IPART)
Indigenous Consumer Assistance Network
Infratil Energy
Institute of Public Affairs
Integral Energy
InterGen
International Power
Jemena
Loy Yang Power
Lumo Energy Australia Pty Ltd
Macquarie Generation
Major Energy Users, Inc
Momentum Energy Pty Ltd
Multiple Stories Pty Ltd trading as Aegis Direct
National Association of Tenant Organisations
National Seniors Australia
Neighbourhood Energy Pty Ltd
Northern Territory Council of Social Services
Office of the Tasmanian Energy Regulatory
Origin
Pacific Hydro
Property Council of Australia (Tasmania Division)
Property Council of South Australia
Public Interest Advocacy Centre (PIAC)
Queensland Competition Authority
Queensland Consumers Association
Queensland Council of Social Service (QCOSS)
Queensland Farmers Federation / Queensland Cane Growers Organisation
QUT – Credit Commercial and Consumer Law Program
Red Energy Pty Ltd
SA Farmers Federation
SACOSS
Sales Force Australia Pty Ltd
Sales Marketing and Real Technologies (SMART) Pty Ltd
Santos
Simply Energy
Snowy Hydro
South Australian Council of Social Service
Southern Health
SP AusNet
St Luke's Anglicare
St Vincent de Paul Society

Stanwell Corporation
Synergy Energy
Tasmanian Chamber of Commerce and Industry
Tasmanian Farmers & Graziers Association
Tenants Union of Queensland Inc.
The Comunicom Group
Total Environment Centre
Total Environment Centre
TRUenergy
TSA Telco Group
Uniting Care Australia
Uniting Care Kildonan
Victorian Council of Social Services (VCOSS)
Verve Energy
Victorian Council of Social Service
Western Australia Council of Social Services