



**Australian
Competition &
Consumer
Commission**

GPO Box 3131
Canberra ACT 2601

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

Our Ref: 43916
Contact Officer: Neil Howes
Contact Phone: (03) 9290 1416

13 May 2011

Dear Sir/Madam

**Energy Assured Limited application for authorisation A91258 & A91259
- interested party consultation in relation to the amended application**

Energy Assured Limited (EAL) has amended its application for authorisation for a proposed scheme to self-regulate door to door energy sales. The purpose of this letter is to invite you to comment on the amended application.

Background

On 11 April 2011, the ACCC released a draft determination proposing to deny authorisation in respect of an application for authorisation from EAL. EAL is seeking authorisation for a scheme to self-regulate door to door sales that are undertaken on behalf of electricity and gas retailers. A copy of the ACCC's draft determination is available on the ACCC's public register.

In response to the ACCC's draft determination EAL has made changes to the scheme. A copy of the amended scheme documents, for which authorisation is now sought, is attached.

Request for submissions

The ACCC invites you to make a submission on the likely public benefits and effect on competition, or any other public detriment, from the proposed scheme as amended.

If you intend to provide a submission in relation to EAL's amended application for authorisation, please do so by Wednesday 25 May 2011.

Alternatively, if you would like to provide comments orally, please contact Neil Howes on (03) 9290 1416 to organise a suitable time.

Following this consultation, the ACCC will issue a final determination by 30 June 2011.

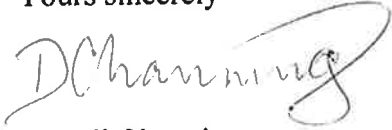
Submissions will be placed on the ACCC's public register subject to any request for exclusion (guidelines are attached).

Please advise if you do not wish to make a submission at this time, but would like to be informed of the progress of the application at the final determination stage. If possible please provide a nominated contact email address for future correspondence.

You can also forward this letter to any other party who may wish to make a submission to the ACCC regarding the amended application.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Neil Howes on (03) 9290 1416.

Yours sincerely

A handwritten signature in cursive script that reads "D Channing". The signature is written in dark ink and is positioned above the printed name.

Darrell Channing
Director
Adjudication Branch

List of interested parties consulted with on 13th May 2011

ACT Administrative and Civil Appeals Tribunal
AGL
AIDA Sales & Marketing Pty Ltd
Alternative Technology Associaton
Appco Group
Australian Chamber of Commerce and Industry
Australian Communications Consumer Action Network
Australian Council of Social Services
Australian Energy Market Commission (AEMC)
Australian Energy Market Operator (AEMO)
Australian Federation of Disability Organisations
Australian Financial Counselling and Credit Reform Association
Australian Industry Group
Australian Power and Gas Pty Ltd
Brotherhood of St Laurence
Chamber of Commerce and Industry Queensland
CHOICE
Chris Connolly (Consumer Advocate)
Community Connections
Consumer Action Law Centre
Consumer Affairs Victoria
Consumer Utilities Advocacy Centre (CUAC)
Consumers' Federation of Australia
Council on the Ageing (National) Inc
Country Energy
Country Women's' Association of Australia
CPM Australia Pty Ltd
Department of Resources, Energy and Tourism (Cth)
Enact Energy
Energy and Water Ombudsman NSW
Energy and Water Ombudsman Queensland (EWOQ)
Energy and Water Ombudsman Victoria
Energy Australia
Energy Industry Ombudsman South Australia (EIOSA)
Energy Ombudsman Tasmania (EOT)
Energy One
Energy Users Association of Australia (EUAA)
Ergon Energy
ERM Power
Essential Services Commission of South Australia (ESCOSA)
Essential Services Commission Victoria (ESC)
Ethnic Communities' Council of NSW Inc
Financial and Consumer Rights Council
Financial Counsellors Association of Queensland
Hobart Community Legal Service Inc
Independent Competition and Regulatory Commission (ACT)
Independent Regulatory and Pricing Tribunal of NSW (IPART)
Indigenous Consumer Assistance Network

Institute of Public Affairs
Integral Energy
Lumo Energy Australia Pty Ltd
Major Energy Users Inc
Momentum Energy Pty Ltd
Moreland Energy Foundation Limited
Multiple Stories Pty Ltd trading as Aegis Direct
National Association of Tenant Organisations
Neighbourhood Energy Pty Ltd
Northern Territory Council of Social Services
Office of the Tasmanian Energy Regulatory (OTTER)
Origin
Property Council of Australia (Tasmania Division)
Property Council of South Australia
Public Interest Advocacy Centre (PIAC)
Queensland Competition Authority
Queensland Consumers' Association
Queensland Council of Social Service (QCOSS)
QUT – Credit Commercial and Consumer Law Program
Red Energy Pty Ltd
SA Farmers Federation
Sales Force Australia Pty Ltd
Sales Marketing and Real Technologies (SMART) Pty Ltd
Simply Energy
South Australian Council of Social Service (SACOSS)
South Australian Farmers' Federation
St Luke's Anglicare
St Vincent de Paul Society
Synergy Energy
Tasmanian Chamber of Commerce and Industry
Tenants Union of Queensland Inc.
The Comunicom Group
Total Environment Centre
TRUenergy
TSA Telco Group
Uniting Care Australia
Uniting Care Kildonan
Victorian Council of Social Service (VCOSS)
Western Australia Council of Social Services (WACOSS)