



**Australian  
Competition &  
Consumer  
Commission**

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Our Ref: 44847  
Contact Officer: Pamela Cue  
Contact Number: 02 6243 1066

14 February 2011

Belinda Hanneberry  
Connect Now Pty Ltd  
411 King Street  
West Melbourne VIC 3003

Dear Ms Hanneberry

**Third line forcing notification N95241 lodged by Connect Now Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 27 January 2011. The notification has been placed on the ACCC's public register.

Connect Now Pty Ltd proposes to provide qualifying customers with holiday vouchers from Resort Rewards (valued at either \$250 or \$500) on the condition that these customers arrange connection or supply of a certain number of services from Connect Now's preferred suppliers, using Connect Now's connection service.

The proposed conduct will commence on 14 February 2011 and conclude on 31 March 2011. The promotion is available to the first 200 eligible customers.

Legal immunity conferred by the notification commenced on 10 February 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Connect Now Pty Ltd will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Pamela Cue on (02) 6243 1066.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a long horizontal line extending to the right.

Dr Richard Chadwick  
General Manager  
Adjudication Branch