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15 January 2010

Dr Richard Chadwick
General Manager, Adjudication Branch
Australian Competition & Consumer Commission
GPO Box 3131
CANBERRA ACT 2601

By Email: adjudication@accc.gov.au

Dear Dr Chadwick

Third line forcing notifications lodged by Riviana Foods Pty Limited (N94340) and Ricegrowers Limited (N94341) - Information request

Our Ref: LEH

Your Ref: C2009/1972 and C2009/1969

We refer to your letter of 18 December 2009.

We can confirm that our client does at times supply promotional support and incentives to retailers that purchase products directly from our client.

As you know, the conduct the subject of notifications N94340 and N94341 involves retailers purchasing from Metcash Limited. We can also confirm that our clients' would be prepared to offer similar Benefits to retailers purchasing from other third party wholesalers if our clients were satisfied with the business case for them in doing so and if our clients were able to negotiate commercial arrangements with those retailers satisfactory to our clients. In this regard, in particular, please find **attached** a further notification in relation to Riviana Foods Pty Limited which has been lodged physically at your Sydney office.

Yours sincerely
DibbsBarker



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Partner

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Encl.

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