

Our Ref: TRACKIT 44513  
Contact Officer: Peter Eynaud  
Contact Number: 9290 6977



**Australian  
Competition &  
Consumer  
Commission**

16 December 2010

Wai Wong  
Compliance and Risk Manager  
Myer Pty Limited  
Level 7, 800 Collins Street  
Docklands 3008

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Dear Wai Wong

**Third line forcing notification N95211 lodged by U-NITED Warranties Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 10 December 2010. The notification has been placed on the ACCC's public register.

U-NITED Warranties Pty Ltd proposes to supply, or offer to supply, customers of Myer a bonus one year extended warranty cover on condition that the Myer customer:

- acquires goods from the Myer electrical department; and
- purchases an extended warranty from U-NITED Warranties at Myer in the same transaction; and
- pays using their Myer Visa card, provided by GE Capital Finance.

Legal immunity conferred by the notification will commence on 25 December 2010.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that U-NITED Warranties and Myer will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Peter Eynaud on (03) 9290 6977.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', written over a horizontal line.

Dr Richard Chadwick  
General Manager  
Adjudication Branch