



**Australian
Competition &
Consumer
Commission**

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Our Ref: C2010/1043
Contact Officer: Jasmine Tan
Contact Number: (02) 6243 1363

7 December 2010

Mr Tony Thom
General Manager
Armidale Retravision
182 Rusden Street
Armidale NSW 2350

Dear Mr Thom

**Third line forcing notification N95181 lodged by R.F.Thom and Co Pty Ltd
trading as Armidale Retravision**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 24 November 2010. The notification has been placed on the ACCC's public register.

Armidale Retravision proposes to offer a range of telecommunications and related goods or services (Dealer Products), and/or a discount, allowance or rebate in relation to Dealer Products, and/or Promotional Products to customers only on condition that they acquire particular telecommunications services and/or related goods and services from Telstra.

Dealer Products include Tbox, Thub products, mobile phones, cordless phones, other telecommunications equipment, software, data products, wireless broadband, ADSL and fixed internet products. Promotional Products include promotional goods and services such as vouchers, electrical goods and accessories and food items.

Legal immunity conferred by the notification will commence on 8 December 2010.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Armidale Retravision will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jasmine Tan on (02) 6243 1363.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick
General Manager
Adjudication Branch