



**Australian
Competition &
Consumer
Commission**

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Our Ref: 44285
Contact Officer: Mark Basile
Contact Number: (03) 9290 1855

3 December 2010

Torben Knudsen
Dave Knudsen Retravisoin
1804 Sandgate Rd
Virginia QLD 4014

Dear Mr Knudsen

Third line forcing notification N95190 lodged by Dave Knudsen Electrical Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 23 November 2010. The notification has been placed on the ACCC's public register.

Dave Knudsen Electrical Pty Ltd proposes to supply a range of telecommunications and related goods or services (Dealer products) and or a discount, allowance or rebate in relation to dealer products, and/or promotional products (including vouchers, electrical goods and accessories) to customers on the condition that they acquire particular telecommunications goods and/or services from Telstra. Dealer products include Tbox, Thub, cordless phones, other telecommunication equipment, software, data products, wireless broadband, ADSL, fixed internet products.

Legal immunity conferred by the notification will commence on 7 December 2010.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Dave Knudsen Electrical Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Mark Basile on (03) 9290 1855.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick
General Manager
Adjudication Branch