



**Australian
Competition &
Consumer
Commission**

GPO Box 3131
Canberra ACT 2601

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

Our Ref: C2010/894
Contact Officer: Marie Monforte
Contact Number: (02) 6243 1280

/ 5 October 2010

Alison Shilkin
Legal and Regulatory Counsel
Level 1, 46-52 Mountain Street
Ultimo NSW 2007

Dear Ms Shilkin

Third line forcing notification N94920 lodged by AUSTAR Entertainment Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 29 September 2010. The notification has been placed on the ACCC's public register.

AUSTAR Entertainment Pty Ltd (AUSTAR) proposes to offer consumers a discount on its subscription television service on the condition that the person has acquired a postpaid mobile phone service from Network Communications Pty Ltd.

Customers who acquire a postpaid mobile service from Network Communications Pty Ltd will receive a 'thank you' letter which will invite them to call AUSTAR and obtain the relevant discount on an AUSTAR service.

Legal immunity conferred by the notification commenced on 12 October 2010.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that AUSTAR will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Marie Monforte on (02) 6243 1280.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick
General Manager
Adjudication Branch