



**Australian
Competition &
Consumer
Commission**

Our Ref: N93402
Contact Officer: Gavin Jones
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30 September 2010

Mr Geoff Foster
Chief Executive Officer
Football Queensland
PO Box 748
SUNNYBANK QLD 4109

Dear Mr Foster

Third line forcing notification N93402 lodged by Football Queensland

I refer to previous correspondence in relation to the above listed notification including your letter of 22 April 2010.

The conduct the subject of the notification involves a licensing program under which Football Queensland (FQ) requires football clubs participating in FQ competitions to use only Teamwear from licensed suppliers during FQ competitions.

In your letter of 22 April 2010 you advised that the exclusive license period for currently licensed suppliers expires on 30 September 2010. You also advised that FQ intended to survey its members and associate clubs, and licensees to review the program and possible alternatives. You stated that should the program continue in its current form a submission would be lodged with the Australian Competition and Consumer Commission (ACCC) before the end of July to allow it to be considered prior to the expiration of the current license term.

I note that FQ has not, to date, provided this information to the ACCC.

Please provide details of the outcome of the review of the program. In particular, if FQ has entered, or intends to enter into, new exclusive licensing arrangements, please provide details of these arrangements. If FQ has or will enter into new exclusive licensing arrangements please also advise whether FQ considers that the new exclusive licensing program forms part of the conduct notified by FQ on 28 April 2008.

If FQ does consider that any new exclusive licensing program forms part of the conduct notified please also provide full details of the views of the members, associate clubs and licensees provided as part of the review of the licensing program noted above.

Please provide this information, and any other information you may consider relevant, by Friday 15 October 2010.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gavin Jones on (03) 9290 1475.

Yours sincerely

A handwritten signature in black ink, appearing to read 'D Hatfield', is placed over a light grey rectangular background.

David Hatfield
Acting General Manager
Adjudication Branch