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Our Ref: C2010/589
Contact Officer: Joanne Palisi
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22 September 2010

Mr Eddie Scuderi Partner Corrs Chambers Westgarth GPO Box 9925 OLD 4001

By email: eddie.scuderi@corrs.com.au

Dear Mr Scuderi

Premium Milk Ltd application for revocation and substitution A91236 – final determination

The Australian Competition and Consumer Commission (the ACCC) has issued a determination in respect of the application for revocation and substitution lodged by Premium Milk Ltd on 22 June 2010.

A copy of the ACCC's determination is attached, including a summary of its reasons. For the reasons set out in its determination, the ACCC has decided to grant authorisation for ten years.

Application for review

Pursuant to section 101 of the *Trade Practices Act 1974*, a person dissatisfied with this determination may apply to the Australian Competition Tribunal for its review. An application for review must be made within 21 days of the date of this determination; that is, on or before 13 October 2010. If no application to review is lodged by this date, the ACCC's determination will come into force on 14 October 2010.

An application for review of the ACCC's determination should be lodged directly with the Australian Competition Tribunal. The Australian Competition Tribunal is a separate body from the ACCC and is located within the Federal Court of Australia.

For further information about the process involved in reviewing decisions in the Australian Competition Tribunal please refer to the tribunal's website located at http://www.competitiontribunal.gov.au/.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter please do not hesitate to contact Joanne Palisi on 02 6243 1323.

Yours sincerely

Dr Richard Chadwick General Manager

Adjudication Branch