



**Australian
Competition &
Consumer
Commission**

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Our Ref: C2010/773
Contact Officer: Tess Macrae
Contact Number: (03) 9290 1835

7 September 2010

Ms Amanda Bodger
Partner
Mallesons Stephen Jaques
Level 50, Bourke Place
600 Bourke Street
Melbourne VIC 3000

Dear Ms Bodger

Third line forcing notification N94887 lodged by T Store Broadmeadows Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 17 August 2010. The notification has been placed on the ACCC's public register.

T Store Braodmeadows proposes to offer a range of telecommunications and related goods or services (including mobile phones, cordless phones, fax machines, phone cards, software, hand held computers, data products and internet starter packs) and/or promotional goods or services (including vouchers, cinema tickets, electrical goods and accessories and food items) to customers on condition that they acquire telecommunications services and/or related goods or services from Telstra.

Legal immunity conferred by the notification commenced on 31 August 2010. On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that T Store Broadmeadows will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tess Macrae on (03) 9290 1835.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick
General Manager
Adjudication Branch