Our Ref: 42496
Contact Officer: Gavin Jones
Contact Number: (03) 9290 1475

Australian Competition & Consumer Commission

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2 July 2010

Errol Stone
Gull Petroleum (WA) Pty Ltd
PO Box 417
WEST PERTH WA 6872

Dear Mr Stone

Third line forcing notification N94742 lodged by Gull Petroleum (WA) Pty Ltd trading as Gull Armadale

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 21 June 2010. The notification has been placed on the ACCC's public register.

Gull Petroleum (WA) Pty Ltd trading as Gull Armadale proposes to give or offer a discount on motor fuel on condition the customer has bought prescribed groceries of a qualifying amount at participating IGA stores in Western Australia nominated by IGA Distribution (WA) Pty Ltd.

Legal immunity conferred by the notification will commence on 5 July 2010.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Gull and IGA will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please contact Gavin Jones on (03) 9290 1475.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch