



**Australian
Competition &
Consumer
Commission**

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Our Ref: 41613
Contact Officer: David Seccombe
Contact Phone: 02 6243 1394

28 April 2010

[Name]
[Title]
[Organisation]

Dear [Name]

**Queensland Office of Liquor and Gaming Regulation applications for
authorisation
- interested party consultation**

The Australian Competition and Consumer Commission (the ACCC) has received applications for authorisation from the State of Queensland's Office of Liquor and Gaming Regulation (**OLGR**). The ACCC invites you to comment on the applications. Attached is a summary of the authorisation process including how to make a submission to the ACCC.

The OLGR is seeking authorisation for a pro-forma liquor accord agreement. Liquor accord agreements are signed by licensed premises and others in a particular area and contain strategies to reduce the abuse and misuse of alcohol. The OLGR's pro-forma liquor accord agreement:

- is voluntary to sign and is nonbinding upon its signatories;
- requires signatories to ban practices and promotions that may encourage rapid or excessive consumption of liquor, for example:
 - 'drink cards' that provide a multiple of free drinks;
 - extreme discounts or discounts of limited duration; and
 - any other promotions or gimmicks that encourage rapid intoxication.
- requires signatories to ensure smaller serves of drinks (e.g. half nips) are available at differential (lower) prices;
- requires signatories not to advertise or allow promotions of very high alcohol substances such as overproof rum and high alcohol carbonated drinks; and
- requires signatories to offer and promote low alcohol beer at differential (lower) prices compared to full strength.

Copies of the applications for authorisation are available on the ACCC's website <www.accc.gov.au/AuthorisationsRegister>. Alternatively, you can contact Lauren Roy on 03 9290 1823 or David Seccombe on 02 6243 1394 to obtain a hard copy of the applications and supporting submission.

Request for submissions

The ACCC invites you to make a submission on the likely public benefits and effect on competition, or any other public detriment, from the proposed arrangements.

If you intend to provide a submission in relation to OLGR's applications for authorisation, please do so by **21 May 2010**.

Alternatively, if you would like to provide comments orally, please contact Lauren Roy on 03 9290 1823 or David Seccombe on 02 6243 1394 to organise a suitable time.

Submissions, including oral submissions, will be placed on the ACCC's public register subject to any request for exclusion (guidelines are attached).

Timetable

The ACCC will progress its assessment of the application in a timely manner. An indicative timetable is set out below for your information.

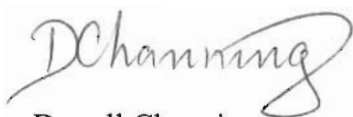
15 April 2010	Lodgement of application A91224 and supporting submission.
23 April 2010	Lodgement of application A91225.
28 April 2010	Public consultation process begins.
21 May 2010	Closing date for submissions from interested parties.
June 2010	Applicant responds to issues raised in the public consultation process.
July/August 2010	Draft determination.
August 2010	Public consultation on draft determination including any conference if called.
September 2010	Final determination.

Please advise if you do not wish to make a submission at this time, but would like to be informed of the progress of the applications at the draft and final determination stages. If you are able to, please provide a nominated contact email address for future correspondence.

You can also forward this letter to any other party who may wish to make a submission to the ACCC regarding the applications.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Lauren Roy on 03 9290 1823 or David Seccombe on 02 6243 1394.

Yours sincerely

A handwritten signature in cursive script that reads "DChanning". The signature is written in a dark ink and is positioned above the printed name.

Darrell Channing
Director
Adjudication Branch

**Interested parties for consultation regarding applications for authorisation
A91224 and A91225 by Queensland Office of Liquor and Gaming Regulation.**

Aboriginal and Torres Strait Islander Legal Service (Qld) Ltd
Alcohol and Drug Foundation Queensland
Alcohol and Other Drugs Council of Australia
Anglicare Central Queensland
Anglicare North Queensland
Australian Drug Foundation
Australian Food and Grocery Council
Australian Hotels Association
Australian Institute of Welfare and Community Workers
Australian Liquor Stores Association
Australian Medical Association
Australian National Council on Drugs
Australian National Retailers Association
Australian Retailers Association
Brewers Association of Australia & New Zealand
Brisbane City Council
Bundaberg Regional Council
Cairns Regional Council
Chamber of Commerce & Industry Queensland
Clubs Queensland
Department Of Communities
Department of Environment and Resource Management
Department of Families, Housing, Community Services and Indigenous Affairs
Department of Health and Ageing
Distilled Spirits Industry Council of Australia
DrinkWise Australia Ltd
Drug & Alcohol Nurses of Australasia
Families Australia
Fraser Coast Regional Council
General Practitioners Queensland
Gold Coast City Council
Homelessness Australia
Independent Distillers Australia
Legal Aid Queensland
Mackay Regional Council
Mission Australia Queensland
National Association of Retail Grocers of Australia
National Centre for Education and Training on Addiction
National Drug & Alcohol Research Centre
National Drug Research Institute
National Health and Medical Research Council
National Independent Retailers Association
National Retail Association
Queensland Aboriginal & Torres Strait Islander Corporation for Drug & Alcohol Dependent Services

Queensland Council of Social Service
Queensland Health
Queensland Hotels Association
Queensland Network of Alcohol and Other Drug Agencies
Queensland Police
Returned & Services League Of Australia (Queensland Branch)
Rockhampton Regional Council
Salvation Army, Central & North Queensland Division
Salvation Army, South Queensland Division
Shopping Centre Council of Australia
St Vincent de Paul Society Queensland
The Communications Council
Toowoomba Regional Council
Tourism Queensland
Townsville City Council
United Retail Federation
We Help Ourselves
Wesfarmers Ltd
Winemakers' Federation of Australia
Women's Health Queensland Wide
Woolworths Ltd
Youth Substance Abuse Service