



**Australian
Competition &
Consumer
Commission**

GPO Box 3131
Canberra ACT 2601

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

Our Ref: C2010/315
Contact Officer: Jasmine Tan
Contact Number: (02) 6243 1363

29 March 2010

Mr Paul Schoff
Partner
Minter Ellison Lawyers
Level 19
88 Phillip Street
SYDNEY NSW 2000

Dear Mr Schoff

Third line forcing notification N94565 lodged by Allianz Australia Insurance Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 18 March 2010. The notification has been placed on the ACCC's public register.

Allianz Australia Insurance Limited (Allianz) proposes to offer 14 days free comprehensive car insurance to customers on condition that they purchase a new vehicle from Barloworld Motor (Aust) Pty Limited at its dealerships around Five Dock, Mascot, Bayside and Glen Waverley in Sydney and Melbourne. The offer is expected to commence at the beginning of April 2010 and run for three months.

Legal immunity conferred by the notification will commence on 1 April 2010.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Allianz and Barloworld Motor (Aust) Pty Limited will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jasmine Tan on (02) 6243 1363.

Yours sincerely

A handwritten signature in black ink, consisting of a stylized capital letter 'R' followed by a horizontal line that extends to the right.

Dr Richard Chadwick
General Manager
Adjudication Branch