



DrinkWiseAustralia

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29 January 2010

Mr Richard Chadwick  
General Manager Adjudication Branch  
Australian Competition and Consumer Commission  
GPO Box 3131  
Canberra ACT 2601

FILE No:
DOC:
MARS/PRISM:

Dear Mr Chadwick

**Applications for authorisation A91201 & A91202 lodged by the Casuarina Precinct Stakeholders Committee – your ref C2009/1954**

Thank you for your invitation of 16 December 2009 to comment on the Casuarina Precinct Stakeholders Committee application for a Liquor Accord proposing restrictions on the supply of certain types of alcohol products to consumers.

DrinkWise Australia does not intend to provide the ACCC with a formal submission in relation to specific applications of this nature. We acknowledge that tackling the Australian drinking culture requires a sustained strategic and multi-faceted response, working collaboratively with governments, industry, non-government organisations, health professionals and the broader community.

Our focus is on shifting community attitudes and cultural norms so that intoxication or 'drinking to get drunk' is considered unhealthy and socially unacceptable.

DrinkWise Australia strongly supports co-operative community based approaches to liquor-related issues in local areas. We recognise regulatory approaches can form part of a suite of interventions to tackle alcohol misuse in communities but consider these are a matter for government and relevant experts to assess as to their effectiveness in reducing alcohol related harm.

Thank you again for the opportunity to comment on this application.

Yours Sincerely

Trish Worth  
Chair

29/1/2010

