



**Australian
Competition &
Consumer
Commission**

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28 January 2010

Ms Verity Batchelder
Country Manager
Snapfish Australia & NZ
Hewlett-Packard Australia Pty Ltd
410 Concord Road
Rhodes NSW 2138

Dear Ms Batchelder

Third line forcing notification N94444 lodged by Hewlett-Packard Australia Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 15 January 2010. The notification has been placed on the ACCC's public register.

Hewlett-Packard Australia Pty Ltd proposes to offer a Snapfish 30x30 cm photo canvas print for the price of discounted postage only on condition the customer purchases certain Huggies newborn and infant nappies and baby wipes.

Legal immunity conferred by the notification will commence on 29 January 2010.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

This assessment has been made on the basis that Hewlett-Packard Australia Pty Ltd and Huggies will disclose all relevant terms and conditions to prospective customers.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Erin Donohue on (02) 6243 1291.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch