



Australian
Competition &
Consumer
Commission

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Contact Officer: Erin Donohue
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21 January 2010

Ms Tamra Seaton
Partner
Deacons
GPO Box P1225
Perth WA 6844

Dear Ms Seaton

Third line forcing notification N94399 lodged by Snap Franchising Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 24 December 2009. The notification has been placed on the ACCC's public register.

Franchisees of Snap Franchising Ltd will be required to enter into agreement with Diadem DDM Pty Ltd (and/or another supplier authorised and approved by Snap Franchising Ltd) for the provision of design, construction and site documentation, procurements, installation and programmed maintenance services.

Legal immunity conferred by the notification commenced on 7 January 2010.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

This assessment has been made on the basis that Snap Franchising Ltd will disclose all relevant terms and conditions to current and prospective franchisees.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Erin Donohue on (02) 6243 1291.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick
General Manager
Adjudication Branch