



**Australian  
Competition &  
Consumer  
Commission**

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Our Ref: C2009/1333  
Contact Officer: Jasmine Tan  
Contact Number: (02) 6243 1363

27 July 2009

Mr Ameet Bains  
Corporate Solicitor  
Toyota Motor Corporation Australia  
155 Bertie Street  
PORT MELBOURNE VIC 3207

Dear Mr Bains

**Third line forcing notification N94035 lodged by Toyota Motor Corporation  
Australia Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 13 July 2009. The notification has been placed on the ACCC's public register.

Toyota Motor Corporation Australia Pty Ltd (TMCA) has described the notified conduct as follows:

TMCA proposes to provide customers with a monetary rebate when a selected Toyota vehicle is purchased and delivered from any authorised dealership during a defined promotional period specified, on condition that the customer is an existing NRMA Motoring and Services Member.

Legal immunity conferred by the notification will commence on 27 July 2009.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that TMCA and NRMA Motoring and Services will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jasmine Tan on (02) 6243 1363.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Richard Chadwick', written over a light grey rectangular background.

**Dr Richard Chadwick  
General Manager  
Adjudication Branch**