



**Australian  
Competition &  
Consumer  
Commission**

GPO Box 3131  
Canberra ACT 2601

23 Marcus Clarke Street  
Canberra ACT 2601

tel: (02) 6243 1111  
fax: (02) 6243 1199

[www.accc.gov.au](http://www.accc.gov.au)

Our Ref: C2009/1339  
Contact Officer: Jasmine Tan  
Contact Number: (02) 6243 1363

27 July 2009

Mr Mark Winterbottom  
Manager Tax & Legal  
Honda Australia  
95 Sharps Road  
TULLAMARINE VIC 3043

Dear Mr Winterbottom

**Third line forcing notification N94036 lodged by Honda Australia Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 14 July 2009. The notification has been placed on the ACCC's public register.

Honda Australia Pty Ltd (Honda Australia) has described the notified conduct as follows:

Honda proposes to offer a discount, allowance or credit to consumers who acquire motor vehicle servicing by Honda, through its authorised dealer network, after renewing for the third year their Honda Motor Vehicle Insurance issued by GIO General Limited (GIO) and otherwise meet the respective criteria for the offer.

Legal immunity conferred by the notification will commence on 28 July 2009.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Honda Australia and GIO will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jasmine Tan on (02) 6243 1363.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', written on a light grey rectangular background.

Dr Richard Chadwick  
General Manager  
Adjudication Branch