

## **Bourke, Monica**

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**From:** Bourke, Monica  
**Sent:** Monday, 1 June 2009 11:23 AM  
**To:** 'John Lancefield'  
**Cc:** Palisi, Joanne  
**Subject:** Notification lodged by Marine Power International - request for further information [SEC=UNCLASSIFIED]

**Categories:** SEC=UNCLASSIFIED  
**ACCC Classification:** SEC=UNCLASSIFIED

Dear John

I refer to the notification lodged by Marine Power International. It would assist the ACCC's consideration of the notification if you could please provide the following information if possible:

1. For each region where it is proposed to offer a Premium Dealer Agreement, please identify the names and addresses of the competing dealers in the region and the brands they supply. Can you please provide the addresses of the Premium Dealers and the competing suppliers in the region.
2. For each the identified potential Premium Dealer please identify whether sales of competing brands currently exceed 5% of quarterly sales?
3. What proportion of sales of Mercury outboard engines are generated through the identified proposed Premium Dealers?

It would be appreciated if you could provide your response to the above questions by **22 June 2009**.

This letter has been placed on the ACCC's public register. Do not hesitate to contact Monica Bourke on 02 6243 1351 if you have any questions.

Regards  
Monica

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