

Dear Mr Rouw,

Please accept this email correspondence as a further submission to the **Australian Competition and Consumer Commission (ACCC)** on the above subject.

At the website of the **Australasian College of Cosmetic Surgery (ACCS)** there are **Member Directories** which provide the contact details of the College's individual members in each state, including direct links to their own websites in many cases.

In the ACT and NSW directories alone, the contact details of some 51 members is provided.

35 of these 51 entries are replete with links to member's websites.

Today I have undertaken a simple, cursory look at each of these 35 websites.

[redacted] this is what I found at a glance-

[redacted]

Dr [redacted] promotes "Easy Finance for Cosmetic Surgery", and presents a host of purported patient testimonials.  
[Click to review](#)

[redacted]

Dr [redacted] has a "Reward Program" which offers incentives to patients to undertake procedures, and refer other patients to the clinic.[Click to review](#)

Dr [redacted] is offering " ½ price IPL and Acne Clear Light treatments from March- Sept 09".[Click to review](#)

Dr [redacted] offers online consultations so that a patient can establish the cost of their own unilaterally determined procedure.  
[Click to review](#)

Dr [redacted] has an online treatment booking form where intending patients are encouraged to unilaterally determine their own treatment and book it in.[Click to review](#)

Dr [redacted] is running "Autumn Specials". Browsers who provide their names and email details are promised immediate email transmission of three discount coupons, one for \$100.00 off a first consultation, and two others for 10% off particular specified treatments.

[Click to review](#)

Dr [redacted] exhorts browsers at [redacted] home page to "FEEL CONFIDENT, FEEL SENSUAL, FEEL GOOD" and promotes a "BREAST ENLARGEMENT, SPECIAL OFFER" in which a breast enlargement package which is supposedly worth \$11000.00 is offered for only \$9000.00 "for a limited time only".  
[Click to review](#)

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Dr [redacted] offers what [redacted] website ambiguously describes as "Tailored Treatment Packages". It is stated that, [redacted] offers tailored treatment packages based upon your individual treatment goals and desired level of savings. First time patients are offered a Complimentary Consultation with a medical professional, which will help determine the treatment package suitable for you". [Click to review](#)

Dr [redacted] has an "AUTUMN SPECIAL PACKAGE" where a purported \$1600.00 worth of cosmetic medical treatments is offered for \$900.00. [Click to review](#)

Dr [redacted] has allocated a section of [redacted] website for testimonials. As yet no testimonials are actually presented, but it is indicated that they are "coming soon". [Click to review](#)

Dr [redacted] sells gift vouchers for all cosmetic medical procedures that [redacted] provides. [Click to review](#)

Dr [redacted] promotes interest free finance for liposuction, blepharoplasty and facelifts, and currently runs a "special" on a treatment called ReFirme. [Click to review](#)

Dr [redacted] promotes an "AUTUMN SPECIAL PACKAGE" where a purported \$1600.00 worth of cosmetic medical treatments is offered for \$900.00. [Click to review](#)

Dr [redacted] presents purported testimonials and offers unspecified "cosmetic surgery packages and deals" and this "limited special offer" - "bring a friend and receive a 10% discount on any Beauty Treatment" eg liposuction, face lift etc. [Click to review](#)

Dr [redacted] invites browsers to complete an online form to go on a mailing list to receive promotions and information about "discounts on ... procedures available at the centre". [Click to review](#)

Dr [redacted] promotes patient finance, especially for the big ticket item, breast implants, at [redacted] site. [Click to review](#)

In view of the above, and the like, I do not propose to offer any comments on the amended code for which the ACCS seeks ACCC authorization.

[redacted]

Yours truly  
Deidre Nolan

[Australian Cosmetic Consumer Alert](#)