



**Australian
Competition &
Consumer
Commission**

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Our Ref: N93885
Contact Officer: Jessica Buik
Contact Number: 02 6243 1061

9 April 2009

Scott Lyndon
Legal Counsel
Warner Village Theme Parks
Warner Brothers Movie World
Pacific Highway
Oxenford
QLD 4210

CC Emma Zipper
General Counsel & Company Secretary
Bupa Australia Group
PO Box 14639
Melbourne VIC 8001

Dear Mr Lyndon

Third line forcing notification N93885 lodged by WW Australia PTY LTD

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 13 March 2009. The notification has been placed on the ACCC's public register.

WW Australia Pty Ltd proposes to:

offer members of the Bupa Australia Group comprising Bupa Australia Health Pty Ltd ABN 50 003 098 655 and MBF Australia Pty Ltd ABN 81 000 057 590 and trading as MBF, HBA and Mutual Community a 10% discount on day admission for adults, children and pensioners, plus discounts on the 'Unlimited 3 Park Super Pass'.

Further details of the conduct are provided in the submission supporting the notification.

Legal immunity conferred by notification N93885 commenced on 27 March 2009.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the

public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that WW Australia Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jessica Buik on (02) 6243 1061.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick
General Manager
Adjudication Branch