Contact Officer: Erin Donohue
Contact Number: (02) 6243 1291

22 October 2009

Mr Peter MacGregor
Product Marketing Manager
SingTel Optus
1 Lyonpark Road
Macquarie Park NSW 2113

Dear Mr MacGregor

Third line forcing notification N94218 lodged by SingTel Optus Pty Limited

I refer to the above third line forcing notification lodged with the Australian
Competition and Consumer Commission (the ACCC) on 2 October 2009. The
notification has been placed on the ACCC's public register.

The notified conduct may be described as follows:

> SingTel Optus will offer a 'cash back' to small and medium business customers
> on condition they will acquire a HP laptop from a HP sales channel partner
> store.

> To be eligible for the cash back the customer must also sign up to and activate
> to a 2GB or above Optus SMB Wireless Broadband plan over 24 months.

> The cash back will be in the form of a VISA gift card to the value of $100-$150
> depending on the offer.

Legal immunity conferred by the notification commenced on 16 October 2009.

On the basis of the information that you have provided, it is not intended that further
action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity
afforded by the notification at a later stage if it is satisfied that the likely benefit to the
public from the conduct will not outweigh the likely detriment to the public from the
conduct.

This assessment has been made on the basis that SingTel Optus Pty Limited, Hewlett-
Packard Australia Pty Ltd and Pinpoint Pty Ltd will disclose all relevant terms and
conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Erin Donohue on (02) 6243 1291.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch